



FOR IMMEDIATE RELEASE

**GALAXY CINEMAS SASKATOON OPENS  
FRIDAY SEPTEMBER 1!  
STATE-OF-THE-ART MOVIE THEATRE OFFERS MORE THAN JUST MOVIES**

Saskatoon, SK (CGX.UN) August 22, 2006 – On Friday, September 1, 2006 *Galaxy Cinemas Saskatoon* will officially open its doors to the public. Saskatoon residents will be able to experience the best entertainment in the heart of downtown!

The new 2,454 seat complex will occupy more than 50,000 square feet of space. Located on 2<sup>nd</sup> Avenue between 19<sup>th</sup> and 20<sup>th</sup> Streets East, the new 12-screen movie complex will offer more than just movies. The exceptionally equipped facility will host a number of events throughout September in support of the local Children's Health and Hospital Foundation of Saskatchewan (CHHF).

"Community involvement plays a big role in how Cineplex Entertainment operates its theatres," said Pat Marshall, Vice President Communications and Investor Relations. "We want to contribute to the communities where we operate and we are so happy to be opening this new theatre and have the great opportunity to support the CHHF, an organization that impacts so many people in Saskatchewan."

An official invitation-only gala opening will take place at the theatre on Thursday, September 28, 2006. All proceeds, from ticket sales for the gala, will go directly to the CHHF ([www.chf.sk.ca](http://www.chf.sk.ca)). A limited number of tickets are available and can be purchased for \$25.00 each through the CHHF. Music, mingling and of course, movies will make for an exciting evening and a great way to support CHHF's mission to raise awareness and funds for the health, welfare, and safety of Saskatchewan children in the areas of patient care, research and education.

That same weekend, on Saturday, September 30, 2006, *Galaxy Cinemas Saskatoon* will host a morning of FREE movies and specially priced, \$2.00 popcorn and soft drinks with all concession proceeds being donated to the CHHF. The lobby will be filled with fun all morning. From face-painting and clowns to candy company mascots and snack food sampling - everyone is invited to come out to support *Community Day for the CHHF*.

"This will be a fun and very special morning for families in Saskatoon," said Marshall. "All the movies are *free of charge* to guests and are based on seat availability on a first

come first serve basis. This is a great opportunity to experience your new state-of-the-art theatre while simultaneously supporting your local children's hospital."

Starting Friday, September 1, 2006 *Galaxy Cinemas Saskatoon* will open its doors to the public. On the same day, Cineplex Odeon Pacific Cinemas will also close its doors. All of the current employees at the Pacific Cinema will continue to work for Cineplex Entertainment, at our various Saskatoon theatres.

Guests can visit [cineplex.com](http://cineplex.com), to use *Jump!*, our internet ticketing service to purchase tickets online and to find show times, movie trailers and special promotions.

The new *Galaxy Cinemas Saskatoon* features all stadium seating (each seat row will be 18" higher than the previous row); wall-to-wall, giant, curved screens; large, luxurious seats with ample legroom and Dolby Digital Surround Sound. The large lobby will also offer more than just popcorn and soft drinks. In addition to the broad snack and beverage selection, *Galaxy Cinemas Saskatoon* will include a *Yogen Fruz* frozen dessert bar offering a wide selection of no-fat and low-fat yoghurts and premium ice creams; *Pizza Pizza's* hot and fresh pizza; *Outtakes'* fresh cut fries, chicken tenders and sausages; and a coffee bar with specialty coffees, cappuccino and espresso. A family entertainment centre will offer a number of interactive video games and activities and is accessible without the purchase of a movie ticket.

**About Cineplex Entertainment LP:**

Cineplex Entertainment LP owns, leases, or has a joint venture interest in 132 theatres with 1,301 screens and is the largest motion picture exhibitor in Canada. Headquartered in Toronto, Canada, the Partnership operates theatres with the following six top-tier brands: Cineplex Odeon, Galaxy and Famous Players (including Coliseum, Colossus and SilverCity). Proudly Canadian, the units of Cineplex Galaxy Income Fund, which owns approximately 58.8% of Cineplex Entertainment LP, are traded on the Toronto Stock Exchange under Cineplex Galaxy Income Fund (symbol CGX.UN). More information can be found at [cineplex.com](http://cineplex.com).

- 30 -

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