



****MEDIA ADVISORY: Tuesday, June 26, 2012****

Cineplex Entertainment announces July *Front Row Centre Events*

Each month, Cineplex Entertainment brings great entertainment to theatres across Canada. With *Front Row Centre Events*, guests can watch the Met Opera, stage productions, movies and more – all on the big screen. Don't miss this July's exciting events:

IN THE SPOTLIGHT THIS MONTH:

Stage and Theatre



Peter Gabriel Secret World Live – One Night Only

When: Wednesday, July 11, 2012 – 7:30 p.m. local time

One Night Only! Front Row Centre Events and Eagle Rock Entertainment present Peter Gabriel's Grammy Award winning film, *Secret World Live*. Now newly restored and remastered, from the original film, to be seen and heard in the best possible quality for the first time in HD, on the big screen. Filmed in Modena, Italy across two nights in November 1993 as part of Peter Gabriel's acclaimed Secret World Live tour in support of the *Us* album, the show is elaborately presented and choreographed with two stages joined by a narrow pier. The Secret World concept was created by Peter Gabriel and Robert LePage and the concert was directed by François Girard. Performance includes: Come Talk To Me, Steam, Across The River, Slow Marimbas, Shaking The Tree, Blood Of Eden, San Jacinto, Kiss That Frog, Washing Of The Water, Solsbury Hill, Digging In The Dirt, Sledgehammer, Secret World, Don't Give Up, In Your Eyes, and The Feeling Begins.



André Rieu's 2012 Hometown Concert

When: Wednesday, July 25, 2012 – 7:00 p.m. local time

Saturday, July 28, 2012 – 12:45 p.m. local time

The 2012 Maastricht event marks the 25th anniversary of André and his Johann Strauss Orchestra performing together. In addition to performing highlights from the past 25 years, they will be joined by the incredible 150 piece Royal Choir Society Maastrichter Staar. Rieu, the renowned Dutch violinist and conductor, is one of the world's most successful touring artists. Each year, he performs a series of concerts in his hometown of Maastricht in The Netherlands. These concerts see thousands of fans flying from all over the world to witness an incredible music event set against the dramatic backdrop of Rieu's beautiful hometown.

Sports and Sports Entertainment



Wimbledon 2012 – Men's Final Live in 3D

When: Sunday, July 8, 2012 – 9:00 a.m. ET, 8:00 a.m. CT, 7:00 a.m. MT, 6:00 a.m. PT

The Wimbledon Championship is the most prestigious tennis tournament in the world and the Grand Slam each tennis player dreams of winning. This year's men's final will be filmed live in stunning 3D, bringing every serve, forehand, smash and volley closer than ever before. The filming offers the perfect opportunity for fans to experience the final live in 3D, bringing all the excitement and atmosphere of the famous Centre Court to the big screen.



WWE: Money in the Bank

When: Sunday, July 15, 2012 – 8:00 p.m. ET, 5:00 p.m. PT

At WWE Money in the Bank, a guaranteed championship match hangs 20 feet above the ring in a steel briefcase. Even the man who has everything, Alberto Del Rio, will do anything to claim it. Don't miss John Cena, Randy Orton, CM Punk, Sheamus, and your favorite WWE Superstars.

Special Events



StarTrek: The Next Generation – 25th Anniversary

When: Monday, July 23, 2012 – 7:15 p.m. local time

Front Row Centre Events and BY Experience, in association with CBS Television, present a special one night event to celebrate the 25th Anniversary of *Star Trek: The Next Generation*. On July 23, for one night only, boldly go where no one has gone before. Don't miss the only opportunity to see two of the most popular Next Generation episodes, "Where No One Has Gone Before" (Ep. 106) and "Datalore" (Ep. 114) on the big screen. This special event will include exclusive looks at the restoration of season one and never-before-seen interviews with original cast members. This special event will precede the Blu-ray Debut of "Star Trek: The Next Generation -- The First Season" on July 24.

Family Favourites Presentations



The SpongeBob Square Pants Movie

When: Saturday, July 7, 2012 – 11:00 a.m. local time

There's trouble brewing in Bikini Bottom. Someone has stolen King Neptune's crown, and it looks like Mr. Krab, SpongeBob's boss, is the culprit. Though he's just been passed over for the promotion of his dreams, SpongeBob stands by his boss, and along with his best pal Patrick, sets out on a treacherous mission to Shell City to reclaim the crown and save Mr. Krab's life.

Cast: Jeffrey Tambor, Rodger Bumpass, Carolyn Lawrence



Big

When: Saturday, July 14, 2012 – 11:00 a.m. local time

When a boy wishes to be big at a magic wish machine, he wakes up the next morning and finds himself in an adult body, literally overnight.

Cast: Tom Hanks, Elizabeth Perkins, Robert Loggia

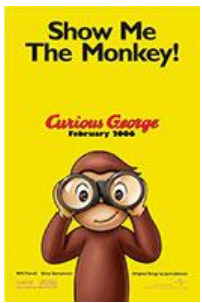


Teenage Mutant Ninja Turtles

When: Saturday, July 21, 2012 – 11:00 a.m. local time

Through contact with a mysterious substance, Ooze, four turtles mutate and become able to speak, walk upright, and most importantly – eat pizza. With the wise rat Splinter as their mentor, the turtles become ninja fighters. Their arch-enemy, Shredder, struggles to gain power over the world and the Ninja Turtles will do anything to stop him.

Cast: Judith Hoag, Elias Koteas and Josh Pais



Curious George

When: Saturday, July 28, 2012 – 11:00 a.m. local time

Will Ferrell stars as The Man in the Yellow Hat, a gentleman who looks after his pet monkey - an inquisitive and wonderful creature whose enthusiasm often gets the best of him.

Cast: Will Ferrell, Drew Barrymore

Classic Film Series Presentation



The African Queen

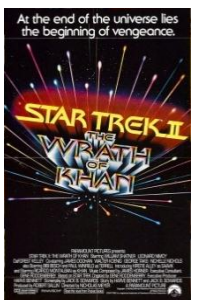
When: Wednesday, July 18, 2012, 7:00 p.m. local time

Sunday, July 29, 2012, 1:00 p.m. local time

In Africa during WW1, a gin-swilling riverboat owner/captain is persuaded by a straight-laced missionary to use his boat to attack an enemy warship.

Cast: Humphrey Bogart, Katharine Hepburn, Robert Morley

Most Wanted Mondays Presentation



Star Trek II: The Wrath of Khan

When: Monday, July 30, 2012 – 7:30 p.m. local time

With the aide of his Enterprise crew, Captain Kirk must stop an old nemesis, Khan, from using his son's life-generating device, Genesis, as the ultimate weapon.

Cast: William Shatner, Leonard Nimoy, DeForest Kelley

Coming in August:

August 1 - *The Who* - Quadrophenia. Can You See the Real Me?

August 15 and 26 – Classic Film Series – *Singin' in the Rain* 60th Anniversary Event

August 19 – *WWE: SummerSlam*

WHERE: A complete list of locations for each event can be found at www.cineplex.com/events.

-30-

For more information, photos or interviews please contact:

Pat Marshall, Vice President, Communications and Investor Relations, Cineplex Entertainment,
416-323-6648, pat.marshall@cineplex.com

Mike Langdon, Director, Communications, Cineplex Entertainment
416-323-6728, mike.langdon@cineplex.com