



For Immediate Release

**SILVERCITY HAMILTON MOUNTAIN CINEMAS
OPENS FRIDAY DECEMBER 19TH**

Movies, Digital Projection, 3D, Red Lounge and more!

Toronto, ON (CGX.UN) – December 8, 2008 – Cineplex Entertainment is pleased to announce that the doors to its newest theatre, SilverCity Hamilton Mountain Cinemas, will open on Friday, December 19, 2008. The box office opens at 3:00 p.m.

The new 10-screen, 41,000 square foot SilverCity Hamilton Mountain Cinemas offers an upscale urban experience with a vibrant new design. Fully equipped with digital projection systems in each auditorium delivering the most stunning, razor-sharp images, guests will be treated to a visually enticing experience like no other. With two auditoriums equipped with RealD 3D technology, guests will enjoy a fully immersive experience with the great line-up of 3D movies scheduled for 2009. The theatre lobby includes a dynamic new digital signage program with 88 LCD screens that transforms the look and feel of the space and provides both information as well as entertainment.

“We are very excited to open our SilverCity Hamilton Mountain Cinemas,” said Pat Marshall, Vice President Communications and Investor Relations, Cineplex Entertainment. “SilverCity Hamilton Mountain Cinemas is a first class entertainment destination that Hamilton and area residents will be able to enjoy for years to come.”

A new entertainment area - the *Red Lounge* by Coca-Cola - will feature the latest movie trailers, sports highlights, music videos, a music area with an iPod docking station and an interactive zone that will be a great place to “chill out”. For added ease and convenience, guests can use the *FastLane* service where they can skip the concessions line by ordering their food and beverages at an automated kiosk and then proceed to the *FastLane* counter for pick-up where their order will be ready and waiting. Also offered is our *Print Skip Scan* service at no extra charge where guests can *print* their ticket at home, *skip* the box office line and *scan* the ticket on their way into the theatre.

SilverCity Hamilton Mountain Cinemas will feature more than 2,000 all stadium rocker seats (each seat row will be 18” higher than the previous row) with ample legroom; wall-to-wall, giant, curved screens ranging in size with some as large as 55 feet wide; and Digital Surround Sound. The concessions will include traditional movie fare such as popcorn, candy and soft drinks in addition to *Pizza Pizza*, *Outtakes* and *Yogen Fruz*. A *Techtown* family entertainment centre will offer a number of interactive video games and activities and will be accessible without the purchase of a movie ticket.

Guests can visit www.cineplex.com for more information, showtimes and to purchase advance tickets.

*SilverCity Hamilton Mountain Cinemas Opens!
cont'd next page...*

About Cineplex Entertainment LP

As the largest motion picture exhibitor in Canada, Cineplex Entertainment LP owns, leases or has a joint-venture interest in 131 theatres with 1,338 screens (as of Friday December 19th) serving approximately 61 million guests annually. Headquartered in Toronto, Canada, Cineplex Entertainment operates theatres from British Columbia to Quebec and is the largest exhibitor of digital, 3D and IMAX projection technologies in the country. Proudly Canadian and with a workforce of more than 8,000, the company operates the following top tier brands: Cineplex Odeon, Galaxy and Famous Players including Colossus, Coliseum and SilverCity, in addition to Cinema City and Scotiabank Theatres. The units of Cineplex Galaxy Income Fund, which owns approximately 76% of Cineplex Entertainment LP, are traded on the Toronto Stock Exchange (symbol CGX.UN). For more information, visit www.cineplex.com.

- 30 -

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