



**For Immediate Release**

**INTRODUCING NEW TICKET PRICE OF \$4.99  
AT FAMOUS PLAYERS OSHAWA CENTRE 8 CINEMAS**  
*Experience multi-million dollar movies more often!*

Oshawa, ON (CGX.UN) – April 5, 2007 – Cineplex Entertainment is pleased to announce that beginning tomorrow, Friday April 6, 2007, the cost of admission will be lowered to \$4.99 for everyone at Famous Players Oshawa Centre 8 Cinemas. This new low ticket price applies to all moviegoers including adults, seniors and children giving everyone the opportunity to enjoy Hollywood’s biggest films everyday for one low price!

“We are thrilled to offer this new low ticket price to our guests at the Famous Players Oshawa Centre 8 Cinemas,” said Pat Marshall, Vice President Communications and Investor Relations for Cineplex Entertainment. “At \$4.99, this is fantastic value allowing our guests to see great movies on the big screen with big sound for one small price any day of the week.”

For more information and showtimes, visit your local theatre or online at [www.cineplex.com](http://www.cineplex.com).

**About Cineplex Entertainment LP:**

Headquartered in Toronto, Canada, Cineplex Entertainment LP owns, leases or has a joint-venture interest in 128 theatres with 1,290 screens serving approximately 60 million guests annually. Cineplex Entertainment LP is the largest motion picture exhibitor in Canada operating theatres with the following brands: Cineplex Odeon, Galaxy and Famous Players (including Coliseum, Colossus and SilverCity) and Scotiabank Theatre Toronto. The units of Cineplex Galaxy Income Fund, which owns approximately 75.7% of Cineplex Entertainment LP, are traded on the Toronto Stock Exchange (symbol CGX.UN). For more information, visit us at [www.cineplex.com](http://www.cineplex.com).

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