



FOR IMMEDIATE RELEASE

HARRY POTTER MAGICALLY APPEARS
AT GALAXY CINEMAS *FOR ONE WEEK ONLY*

LETHBRIDGE, Alberta. August 18, 2004 (TSX: CGX.UN) Galaxy Cinemas at Park Place Mall is very pleased to announce the hugely popular film, *Harry Potter and the Prisoner of Azkaban*, will now be available for an exclusive one week engagement only beginning Friday, August 20th. The film will play each afternoon at noon, 3:20 p.m and once each evening at 6:30 p.m in one of the brand new state-of-the-art auditoriums recently completed earlier this summer.

“If there was ever a film that deserved to be played on a giant screen with superb, Dolby Digital Surround Sound, it is *Harry Potter and the Prisoner of Azkaban*,” said Pat Marshall, Vice President, Communications for Cineplex Galaxy LP. “Epic films like this one deserve to be seen in a theatre with a giant screen, amazing sound and comfortable seating where your view is unobstructed. Theatre guests want to experience these blockbuster films in our new theatre and we want to bring them to them,” said Marshall. To-date, *Harry Potter and The Prisoner of Azkaban* has grossed more than US\$246 million in North America alone.

In *Harry Potter and the Prisoner of Azkaban*, Harry (Daniel Radcliffe) and his friends Ron (Rupert Grint) and Hermione (Emma Watson) return for their third year at Hogwarts School of Witchcraft and Wizardry, where the teenagers are forced to face their darkest fears as they confront a dangerous escaped prisoner and the equally foreboding Dementors, who are sent there to protect them.

Galaxy Cinemas Lethbridge features ten auditoriums, each with Dolby Digital Surround Sound technology and state-of-the-art projection systems. Galaxy believes in offering the ultimate in seat comfort and has installed luxurious, high-backed armchairs with generous legroom in all the new and newly renovated auditoriums. The entire complex is wheelchair accessible and seats more than 2200 people. The spacious lobby features a *Zero Gravity Family Entertainment Centre* that can be accessed without a movie ticket. The refreshment selection is very broad and includes *Outtakes* featuring fresh-cut New York Fries, chicken tenders, hot dogs and sausages, Pizza, and a Yogen Fruz frozen dessert bar offering a wide selection of no-fat and low-fat yoghurts and premium ice creams in addition to the standard movie fare.

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