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Cineplex Celebrates 'CROSSFIRE HURRICANE'- A NEW FILM FROM THE ROLLING STONES

Toronto, ON (October 29, 2012) - Cineplex Entertainment's Front Row Centre Events and Eagle Rock Entertainment today announced that they will present the Rolling Stones' documentary, 'Crossfire Hurricane,' for one night only, on Thursday, November 8, 2012, at 7:30 p.m. local time.

'Crossfire Hurricane,' directed by Brett Morgen, provides a remarkable new perspective on the Stones' unparalleled journey from blues-obsessed teenagers in the early 1960s to rock royalty. It's all here in panoramic candour, from the Marquee Club to Hyde Park, from Altamont to Exile, from club gigs to stadium extravaganzas.

With never-before-seen footage and fresh insights from the band themselves, the film will delight, shock and amaze long-time devotees, as well as another generation of fans, with its uniquely immersive style and tone. 'Crossfire Hurricane' places the viewer right on the frontline of the band's most legendary escapades.

Taking its title from a lyric in 'Jumping Jack Flash,' 'Crossfire Hurricane' gives the audience an intimate insight, for the first time, into exactly what it's like to be part of the Rolling Stones, as they overcame denunciation, drugs, dissensions and death to become the definitive survivors.

To celebrate this special event, Cineplex will offer an exclusive 50th anniversary commemorative 'Crossfire Hurricane' numbered collectable ticket for anyone seeing the film on November 8. Guests will receive their ticket at the theatre on the night of the film.

Tickets for 'Crossfire Hurricane' are available at participating theatre box offices and online at cineplex.com/therollingstones. A complete list of participating theatres and showtimes is also available [online](#).

The worldwide distributors of 'Crossfire Hurricane' are London's Eagle Rock Entertainment, with Tremelo Productions and Milkwood Films as the production companies.

"We are very pleased to continue our association with the Rolling Stones' visual rights agenda and their collaboration with such great filmmakers," said Terry Shand, Eagle Rock Entertainment Chairman and CEO.

Eagle Rock Entertainment will release 'Crossfire Hurricane' on DVD and Blu-ray in spring 2013.

www.rollingstones.com

<http://www.facebook.com/therollingstones>

www.twitter.com/rollingstones

<http://www.cineplex.com/Movies/MovieDetails/THE-ROLLING-STONES-Crossfire-Hurricane.aspx>

About Eagle Rock Entertainment

Eagle Rock Entertainment is an international media production and distribution company operating across audiovisual entertainment programming. Eagle Rock Entertainment works directly alongside talent to produce the highest quality programming output covering film, general entertainment and musical performance. Eagle Rock Entertainment has offices based in London, New York, Germany, France & Toronto.

About Front Row Centre Events (FRCE)

Brought to you by Cineplex Entertainment, Front Row Centre Events bring world class entertainment to your local Cineplex Entertainment theatre and other participating locations. Presented in high-definition with digital surround sound, guests can experience the best in original, one-night only and series-based programming. With the Metropolitan Opera's Live in HD series, Broadway productions, live broadcasts direct from the stage of London's National Theatre, dance performances, classic films, concerts, live sporting events and documentaries, Front Row Centre Events put you in the centre of the action on the big screen.

About Cineplex Entertainment

Cineplex Inc. ("Cineplex") is one of Canada's leading entertainment companies and operates one of the most modern and fully digitized motion picture theatre circuits in the world. A top-tier Canadian brand, Cineplex operates numerous businesses including theatrical exhibition, food services, gaming, alternative programming (Front Row Centre Events), Cineplex Media, Cineplex Digital Solutions and the online sale of home entertainment content through CineplexStore.com and on apps embedded in various electronic devices. Cineplex is also a joint venture partner in SCENE – Canada's largest entertainment loyalty program.

Cineplex is headquartered in Toronto, Canada, and operates 133 theatres with 1,438 screens from British Columbia to Quebec, serving approximately 70 million guests annually through the following theatre brands: Cineplex Odeon, SilverCity, Galaxy Cinemas, Colossus, Coliseum, Scotiabank Theatres, Cineplex VIP Cinemas, Famous Players and Cinema City. Cineplex also owns and operates the UltraAVX, Poptopia, and Outtakes brands. Cineplex trades on the Toronto Stock Exchange under the symbol CGX. More information is available at cineplex.com.

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