



For Immediate Release

***10 Days X Canada* Premieres at Cineplex Entertainment Theatres**
Red carpet and pre-screening events held in Cornwall and Toronto, Ontario

TORONTO, ON, April 5, 2010 (CGX.UN) – Cineplex Entertainment is presenting FishRizzo Production’s road trip film with a Canadian twist, *10 Days X Canada*, at select theatres on Wednesday, April 28th at 7 pm (local time). Guests can meet the film’s talent at the two scheduled red carpet and pre-screening events being held at Galaxy Cinemas Cornwall in Cornwall, Ontario on Wednesday, April 7th and at Scotiabank Theatre Toronto in Toronto, Ontario on Thursday, April 8th at 7 pm. Actress Geri Hall (*This Hour Has 22 Minutes*) will also make a special appearance at the event being held in Toronto, Ontario.

“We are pleased to host this uniquely Canadian documentary, *10 Days X Canada*, for our guests across the country,” said Pat Marshall, Vice President, Communications and Investor Relations, Cineplex Entertainment. “The red carpet and pre-screening events give guests a chance to be the first to experience the documentary in Cornwall and Toronto as well as the opportunity to meet the filmmakers and artists from the film.”

“It was a once in a lifetime trip to see our amazing country and find out what about being Canadian is important to people from across Canada,” explains co-Director John Earle.

10 Days X Canada takes a four-person camera crew across Canada (all 10 provinces and three territories) over a 10-day period interviewing Canadians from coast to coast and asking them “*What does it mean to be Canadian?*”

The film includes appearances by celebrities such as astronaut Marc Garneau, actresses Geri Hall (*This Hour Has 22 Minutes*) and Sheila McCarthy (*Little Mosque on the Prairie*), Hall of Famers Doug Gilmour (NHL) and Lui Passaglia (CFL) and musical artist Natalie MacMaster – amongst others.

Advance tickets are now available online at www.cineplex.com/events as well as at participating theatre box offices.

Cineplex Entertainment will present the *10 Days X Canada* at the following theatres:

BRITISH COLUMBIA

Burnaby

SilverCity Metropolis Cinemas, 4700 Kingsway Avenue

Victoria

Cineplex Odeon Victoria Cinemas, 780 Yates Avenue

ALBERTA

Calgary

Cineplex Odeon Westhills Cinemas, 165 Stewart Green SW

Edmonton

Cineplex Odeon South Edmonton Cinemas, 1525-99th Street NW

MANITOBA

Winnipeg

SilverCity Polo Park Cinemas, 817 St. James Street

SASKATCHEWAN

Regina

Galaxy Cinemas Regina, 420 McCarthy Boulevard N

Saskatoon

Galaxy Cinemas Saskatoon, 347 2nd Avenue

ONTARIO

Barrie

Galaxy Cinemas Barrie, 72 Commerce Park Drive

Cornwall

Galaxy Cinemas Cornwall, 1325 Second Street E

Gloucester

SilverCity Gloucester Cinemas, 2385 City Park Drive

Hamilton

SilverCity Hamilton Mountain Cinemas, 795 Paramount Drive

Kingston

Cineplex Odeon Gardiners Road Cinemas, 626 Gardiners Road

London

SilverCity London Cinemas, 1680 Richmond Street

Niagara Falls

Cineplex Odeon Niagara Square Cinemas, 7555 Montrose Road

Toronto

Cineplex Odeon Varsity Cinemas, 55 Bloor Street W

Scotiabank Theatre Toronto, 259 Richmond Street W

QUEBEC

Kirkland

Coliseum Kirkland Cinemas, 3200 rue Jean Yves

For more information, visit www.cineplex.com/events.

About Cineplex Entertainment

As the largest motion picture exhibitor in Canada, Cineplex Entertainment LP owns, leases or has a joint-venture interest in 130 theatres with 1,347 screens serving approximately 70 million guests annually. Headquartered in Toronto, Canada, Cineplex Entertainment operates theatres from British Columbia to Quebec and is the largest exhibitor of digital, 3D and IMAX projection technologies in the country. Proudly Canadian and with a workforce of approximately 10,000 employees, the company operates the following top tier brands: Cineplex Odeon, Galaxy, Famous Players, Colossus, Coliseum, SilverCity, Cinema City and Scotiabank Theatres. The units of Cineplex Galaxy Income Fund, which owns approximately 99.6% of Cineplex Entertainment LP, are traded on the Toronto Stock Exchange (symbol CGX.UN). For more information, visit www.cineplex.com.

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