



FOR IMMEDIATE RELEASE

***Queen's Hungarian Rhapsody – Live in Budapest* to play
at participating theatres across Canada**

Toronto, ON, (TSX: CGX), September 10, 2012 – Cineplex Entertainment's Front Row Centre Events and Eagle Rock Entertainment today announced they will present a special screening of *Hungarian Rhapsody: Queen Live in Budapest* at participating theatres on Thursday, September 20, 2012, at 7:30 p.m. local time.

Originally filmed in 1986, this concert movie has been remastered in high definition and 5.1 digital surround sound for its first ever worldwide cinema screening.

As part of the hugely successful 1986 Magic Tour, the last to be played by Freddie Mercury, Queen were, for the first time, able to include Hungary on their tour schedule. With three years to go before the fall of the Berlin Wall, this was the largest concert ever staged at the Népstadion, Budapest, and the first Western rock concert staged in a stadium behind the Iron Curtain. It was of such significance to the Hungarian authorities and film industry that a group of the country's top film cameramen and technicians were brought together to film it for posterity.

Staged for 80,000 ecstatic fans, the concert set includes favorite hits like 'Bohemian Rhapsody', 'Crazy Little Thing Called Love', 'I Want To Break Free' and 'We Are The Champions'.

The film opens with a special 25 minute documentary that follows Queen from just after their historic show-stealing performance at Live Aid on July 2, 1985, through the following year leading up to the concert in Budapest. Using archive footage from rehearsals and interviews with the band on the road – some of which has never been seen before – this fascinating intro feature has been specially created for the theatrical release.

"We're delighted that Queen fans across the world will finally have the chance to relive this amazing moment for the band. We knew a stadium concert in Budapest was groundbreaking, but hadn't quite anticipated what a historic night it would turn out to be. The concert looks fantastic on the cinema screen in all its digitally re-mastered glory and the documentary does a great job of setting the scene – it really was an extraordinary time in the band's history." – Brian May and Roger Taylor

Tickets are available now at participating theatre box offices and online at cineplex.com/events . A complete list of participating theatres and showtimes is also available online.

Eagle Rock Entertainment will release *Hungarian Rhapsody: Queen Live in Budapest* on November 6, 2012, in multiple formats: DVD, Blu-ray, digital video, DVD/CD and Blu-ray/CD.

About Cineplex Entertainment

Cineplex Inc. ("Cineplex") is the largest motion picture exhibitor in Canada and owns, leases or has a joint-venture interest in 133 theatres with 1,438 screens, serving approximately 69 million guests annually. Headquartered in Toronto, Canada, Cineplex operates theatres from British Columbia to Quebec and is the exclusive provider of *UltraAVX™* and the largest exhibitor of digital, 3D and IMAX projection technologies in the country. Proudly Canadian and with a workforce of approximately 10,000 employees, the company operates the following top tier brands: Cineplex Odeon, Galaxy, Famous Players, Colossus, Coliseum, SilverCity, Cinema City and Scotiabank Theatres. Cineplex shares trade on the Toronto Stock Exchange (TSX) under the symbol "CGX". For more information, visit www.cineplex.com.

About Front Row Centre Events (FRC)

Brought to you by Cineplex Entertainment, Front Row Centre Events bring world class entertainment to your local Cineplex Entertainment theatre and other participating location. Presented in high-definition with digital surround sound, guests can experience the best in original one-night only and series-based programming. With the Metropolitan Opera's Live in HD series, Broadway productions, live broadcasts direct from the stage of London's National Theatre, Bolshoi Ballet performances, classic films, concerts, live sporting events and documentaries, Front Row Centre Events put you in the centre of the action on the big screen.

About Eagle Rock Entertainment

Eagle Rock Entertainment is an international media production and distribution company operating across audiovisual entertainment programming. Eagle Rock Entertainment works directly alongside talent to produce the highest quality programming output covering film, general entertainment and musical performance. Eagle Rock Entertainment has offices based in London, New York, Germany, France & Toronto.

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