



FOR IMMEDIATE RELEASE

ODEON DRIVE-IN REOPENS MAY 21, 2004

April 14, 2004, Toronto, ON. Cineplex Galaxy LP is very pleased to announce the Odeon Drive-in will reopen for one more season. The original decision, not to operate the drive-in this year, was reversed by executives of Cineplex Galaxy LP in response to the tremendous support demonstrated by Winnipeggers and Manitobans alike.

“I am so completely delighted to be able to make this announcement today” said Pat Marshall, Vice President Communications and Specialty Marketing for Cineplex Galaxy LP. “Once Winnipeggers heard we would not be operating the drive-in this year, there was a huge outpouring of emotion and sentimentality.” Many Winnipeggers were not ready to lose the drive-in yet as they wanted to relive the drive-in experience again. “Judging from the numerous emails and telephone calls I received, people either wanted to rekindle great memories from their childhood or dating-days or they wanted their own children to be able to experience first hand the fun and unique nature of going to the drive-in on a great summer night.” said Marshall.

Cineplex Galaxy LP has reached an agreement with the drive-in’s owners (Cineplex Odeon Corporation, a separate company and a subsidiary of US based Loews Cineplex Entertainment Corp.) to operate the drive-in. “We still anticipate the site will be sold by the owners (Cineplex Odeon Corporation) but given the huge support from the local community we knew we needed to reopen the drive-in for another season so people would have a chance to go back and enjoy it. Our service motto is to exceed guest expectations wherever possible and I think we are doing that today with this announcement.” Marshall said. “I truly hope Manitobans enjoy the drive-in this year and use the opportunity to make lots of great memories they can enjoy for years to come,” she said.

Cineplex Galaxy LP would also like to thank everyone who voiced their support to reopen the drive-in especially Alan Anderson who started the on-line petition, the folks at

Winnipegmovies.com who hosted the website and the local media who provided awareness and a platform that enabled people to share their voice.

The Odeon Drive-in will open for the season on Friday, May 21 at dusk. Ticket prices will be \$7.50 for adults and \$5.00 for children and seniors. Carload prices are \$25.00. For information on the Odeon Drive-in or the Cineplex Odeon Grant Park Cinema, please visit our website at www.cineplex.com.

Cineplex Galaxy LP is a leading exhibitor of motion pictures in the entertainment industry. Headquartered in Toronto, Canada, Cineplex Galaxy LP currently operates 83 theatres with a total of 750 screens in 6 provinces across Canada. Cineplex Odeon Cinemas, Galaxy Cinemas and the associated brands are owned and operated by Cineplex Galaxy LP. There are currently 63 Cineplex Odeon Cinemas located in major urban centres and 20 Galaxy Cinemas featured in mid-size markets. Proudly Canadian, Cineplex Galaxy LP is a public company traded on the Toronto Stock Exchange under Cineplex Galaxy Income Fund (symbol CGX.UN).

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