



For Immediate Release

3D Movies Arrive at Famous Players Westhills Cinemas

TORONTO, ON, June 9, 2009 (CGX.UN) – Cineplex Entertainment has changed the movie going experience at *Famous Players Westhills Cinemas* forever. Calgary residents can now experience the best in digital cinema including 3D movies, with the installation of a digital 3D projection system located at *Famous Players Westhills Cinemas*.

The theatre is equipped with a Canadian made Christie CP2000 series DLP cinema projector. DLP cinema projectors deliver the most visually stunning, razor-sharp images that movie goers have ever seen. The system has been further enhanced with the addition of RealD 3D technology enabling this theatre to also present the latest 3D movies. RealD is the global leader in 3D, bringing the most advanced digital 3D experience to cinemas worldwide. This installation at Famous Players Westhills Cinemas combined with the existing 3D enabled digital systems at *Scotiabank Theatre Chinook*, *Cineplex Odeon Sunridge Spectrum Cinemas* and *Cineplex Odeon Crowfoot Crossing Cinemas*, brings the total number of 3D screens to seven in Calgary.

“Calgary residents are going to love the bright, crystal clear images of digital presentations,” said Pat Marshall, Vice President Communications and Investor Relations, Cineplex Entertainment. “With the addition of RealD, audiences will now be able to enjoy an incredibly immersive 3D experience.”

Upcoming digital 3D movies currently scheduled for release in 2009 include *Ice Age: Dawn of the Dinosaurs*, *G-Force*, *Final Destination: Death Trip 3D*, *Cloudy with a Chance of Meatballs*, *Toy Story* and *Toy Story 2* (3D double feature), Disney’s *A Christmas Carol* and *Avatar*.

As of June 30th, 2009, Cineplex Entertainment will have a total of 161 digital projectors, of which 122 projectors will be enhanced with RealD 3D technology in a total of 72 theatres across Canada.

About Cineplex Entertainment

As the largest motion picture exhibitor in Canada, Cineplex Entertainment LP owns, leases or has a joint-venture interest in 129 theatres with 1,328 screens serving more than 63.5 million guests annually. Headquartered in Toronto, Canada, Cineplex Entertainment operates theatres from British Columbia to Quebec and is the largest exhibitor of digital, 3D and IMAX projection technologies in the country. Proudly Canadian and with a workforce of approximately 10,000 employees, the company

operates the following top tier brands: Cineplex Odeon, Galaxy, Famous Players, Colossus, Coliseum, SilverCity, Cinema City and Scotiabank Theatres. The units of Cineplex Galaxy Income Fund, which owns approximately 99.5% of Cineplex Entertainment LP, are traded on the Toronto Stock Exchange (symbol CGX.UN). For more information, visit www.cineplex.com.

- 30 -

For more information contact:

Pat Marshall
Vice President, Communications and Investor Relations
Cineplex Entertainment
416-323-6648
pat.marshall@cineplex.com

Georgia Sourtzis
Manager, Communications
Cineplex Entertainment
416.323.6728
georgia.sourtzis@cineplex.com