

**National
Theatre**
Press Release



FOR IMMEDIATE RELEASE

**NT Live Presents *THE HABIT OF ART* and Broadcasts via Satellite to
Cineplex Entertainment Theatres from the UK's National Theatre
on Thursday, April 22nd at 7pm ET/PT and 8 pm MT/CT**

Toronto, ON, April 13, 2010 (CGX.UN) – Alan Bennett's highly acclaimed new play *The Habit of Art*, directed by Nicholas Hytner, will be filmed live at the National Theatre in London on Thursday, April 22nd (7 pm ET/PT and 8 pm MT/CT) and broadcast by satellite to Cineplex Entertainment theatres across the country. *The Habit of Art* is the final play in the pilot season of NT Live, following the hugely successful broadcasts of *Phèdre*, *All's Well That Ends Well* and *Nation*.

Advance tickets are available online at www.cineplex.com/events as well as at participating theatre box offices. Admission for children ages 3 - 13 is \$12.95 + tax, seniors is \$17.95 + tax and general admission is \$19.95 + tax. A special group rate is also available for groups of 20 or more at \$16.95 per person. For more information on group rates, call 1-800-313-4461.

The Habit of Art is as much about the theatre as it is about poetry or music. It looks at the unsettling desires of two difficult men - Benjamin Britten and W H Auden - and at the ethics of biography. It reflects on growing old, on creativity and inspiration, and on persisting when all passion's spent: ultimately, on the habit of art.

Benjamin Britten, sailing uncomfortably close to the wind with his new opera, *Death in Venice*, seeks advice from his former collaborator and friend, W H Auden. During this imagined meeting, their first for twenty-five years, they are observed and interrupted by, amongst others, their future biographer and a young man from the local bus station.

The cast is led by **Richard Griffiths** (as W H Auden), **Alex Jennings** (Benjamin Britten), **Adrian Scarborough** (Humphrey Carpenter) and **Frances de la Tour** (Kay the Stage Manager).

Cineplex Entertainment will present *The Habit of Art* at the following theatres:

BRITISH COLUMBIA

Coquitlam

SilverCity Coquitlam Cinemas, 170 Schoolhouse Street

Kamloops

Cineplex Odeon Aberdeen Mall Cinemas, 700-1320 Trans Canada Highway

Kelowna

Famous Players Orchard Plaza 5 Cinemas, 160-1876 Cooper Road

Langley

Colossus Langley Cinemas, 20090 91A Avenue

Nanaimo

Galaxy Cinemas Nanaimo, 213-4750 Rutherford Road

Pitt Meadows

Cineplex Odeon Meadowtown Cinemas, 19800 Lougheed Highway

Prince George

Famous Players 6 Cinemas, 172-1600 Fifth Avenue

Richmond

SilverCity Riverport Cinemas, 14211 Entertainment Way

Surrey

Cineplex Odeon Strawberry Hill Cinemas, 12161 72nd Avenue

Vancouver

Cineplex Odeon Park & Tilford Cinemas, 200-333 Brooksbank Avenue

Scotiabank Theatre Vancouver, 900 Burrard Street

Victoria

Cineplex Odeon Victoria Cinemas, 780 Yates Avenue

SilverCity Victoria Cinemas, 3130 Tillicum Road

ALBERTA**Calgary**

Cineplex Odeon Crowfoot Crossing Cinemas, 91 Crowfoot Terrace NW

Scotiabank Theatre Chinook, 6455 Macleod Trail SW

Edmonton

Cineplex Odeon North Edmonton Cinemas, 14231-137th Avenue NW

Cineplex Odeon South Edmonton Cinemas, 1525-99th Street NW

Lethbridge

Galaxy Cinemas Lethbridge, 501-1st Avenue SW

MANITOBA**Winnipeg**

SilverCity Polo Park Cinemas, 817 St. James Street

SilverCity St. Vital Cinemas, 160-1255 St. Mary's Road

SASKATCHEWAN**Regina**

Galaxy Cinemas Regina, 420 McCarthy Boulevard N

Saskatoon

Galaxy Cinemas Saskatoon, 347 2nd Avenue

ONTARIO**Ancaster**

SilverCity Ancaster Cinemas, 771 Golf Links Road

Barrie

Galaxy Cinemas Barrie, 72 Commerce Park Drive

Belleville

Galaxy Cinemas Belleville, 160 Bell Boulevard

Brantford

Galaxy Cinemas Brantford, 300 King George Road

Brockville

Galaxy Cinemas Brockville, 2399 Parkdale Avenue

Burlington

SilverCity Burlington Cinemas, 1250 Brant Street

Collingwood

Galaxy Cinemas Collingwood, 6 Mountain Road

Cornwall

Galaxy Cinemas Cornwall, 1325 Second Street E

Etobicoke

Cineplex Odeon Queensway Cinemas, 1025 The Queensway

Gloucester

SilverCity Gloucester Cinemas, 2385 City Park Drive

Guelph

Galaxy Cinemas Guelph, 485 Woodlawn Road W

Hamilton

SilverCity Hamilton Mountain Cinemas, 795 Paramount Drive

Kingston

Cineplex Odeon Gardiners Road Cinemas, 626 Gardiners Road

London

Cineplex Odeon Westmount & VIP Cinemas, 755 Wonderland Road S

SilverCity London Cinemas, 1680 Richmond Street

Mississauga

Coliseum Mississauga Cinemas, 309 Rathburn Road W

Newmarket

SilverCity Newmarket Cinemas, 18151 Yonge Street

Niagara Falls

Cineplex Odeon Niagara Square Cinemas, 7555 Montrose Road

Oakville

SilverCity Oakville Cinemas, 3531 Wyecroft Road

Orangeville

Galaxy Cinemas Orangeville, 85 Fifth Avenue

Orillia

Galaxy Cinemas Orillia, 865 West Ridge Boulevard

Oshawa

Cineplex Odeon Oshawa Cinemas, 1351 Grandview Street N

Ottawa

Cineplex Odeon South Keys Cinemas, 2214 Bank Street

Coliseum Ottawa Cinemas, 3090 Carling Avenue

Owen Sound

Galaxy Cinemas Owen Sound, 1020 10th Street

Peterborough

Galaxy Cinemas Peterborough, 320 Water Street

Richmond Hill

SilverCity Richmond Hill Cinemas, 8725 Yonge Street

Sault Ste. Marie

Galaxy Cinemas Sault Ste. Marie, 293 Bay Street

Scarborough

Coliseum Scarborough Cinemas, 300 Borough Drive

Sudbury

SilverCity Sudbury Cinemas, 355 Barrydowne Road

Thunder Bay

SilverCity Thunder Bay Cinemas, 850 North May Street

Toronto

Cineplex Odeon Sheppard Cinemas, 4861 Yonge Street

Scotiabank Theatre Toronto, 259 Richmond Street W

SilverCity Yonge-Eglinton Cinemas, 2300 Yonge Street

Waterloo

Galaxy Cinemas Waterloo, 550 King Street N

Windsor

Cineplex Odeon Devonshire Mall Cinemas, 3100 Howard Avenue

QUEBEC**Beauport**

Cineplex Odeon Beauport Cinemas, 825 rue Clemenceau

Brossard

Cineplex Odeon Brossard Cinemas, 9350 boul. Leduc

Kirkland

Coliseum Kirkland Cinemas, 3200 rue Jean Yves

Montreal

Scotiabank Theatre Montreal, 977 rue Ste-Catherine O

Rock Forest

Galaxy Cinemas Sherbrooke, 4204 rue Bertrand

Ste.Foy

Cineplex Odeon Ste. Foy Cinemas, 1200 boul. Duplessis

OTHER LOCATIONS**British Columbia**

Salmar Classic Theatre, 360 Alexander Street, Salmon Arm, BC

Raven's Cry Theatre, 5559 Sunshine Coast Highway, Sechelt, BC

Ontario

Rene M. Caisse Theatre, 100 Clearbrook Trail, Bracebridge, ON

Regent, 224 Main Street, Picton, ON

Capitol Theatre, 20 Queen Street, Port Hope, ON

The Habit of Art is Alan Bennett's fifth play for the National Theatre. His last play, *The History Boys*, opened at the Lyttelton in 2004, toured nationally and internationally, played in the West End and on Broadway, and was adapted for the screen. Among its many awards were the Laurence Olivier, Tony and Critics Circle Awards for Best Play and the South Bank Show Award for Theatre.

NT Live performances are filmed live at the National Theatre in high-definition and broadcast via satellite to over 330 cinemas and performing arts centres around the world, live in Europe and some US cities, and time-delayed in countries further afield. The pilot season of NT Live began in June with the hugely successful broadcast of *Phèdre* with Helen Mirren, which was seen by 50,000 people in 19 countries around the globe. NT Live screenings in international venues, including the USA, Canada, Australia, South Africa, Scandinavia and Europe, are supported by Travelex, the world's foreign exchange and business payments specialist. NT Live is distributed outside the UK by New York-based BY Experience, Inc.

Please note: *The Habit of Art* contains strong language and sexual references.

The National Theatre

The National Theatre, founded in 1963, and established on the South Bank of the River Thames in London in 1976, has three theatres – the Olivier, the Lyttelton and the Cottesloe. It presents an eclectic mix of new plays and classics, with seven or eight productions in repertory (sharing the stages) at any one time. Actors often appear in more than one play during a season; for example Elliott Levey, who appears in *The Habit of Art*, also appeared in *All's Well That Ends Well* (broadcast as part of NT Live in October 2009). The National aims constantly to re-energise the great traditions of the British stage and to expand the horizons of audiences and artists alike, and aspires to reflect in its repertoire the diversity of the nation's culture. With its extensive programme of Platform performances, backstage tours, foyer music, exhibitions, and free outdoor entertainment the National recognises that the theatre doesn't begin and end with the rise and fall of the curtain. By touring – and now, NT Live - it shares its work with audiences in the UK and abroad. The first NT Live season has aimed to capture the diversity of the National's work: a classic tragedy, a Shakespeare, a family show and a new play (*The Habit of Art*).

About Cineplex Entertainment

As the largest motion picture exhibitor in Canada, Cineplex Entertainment LP owns, leases or has a joint-venture interest in 130 theatres with 1,347 screens serving approximately 70 million guests annually. Headquartered in Toronto, Canada, Cineplex Entertainment operates theatres from British Columbia to Quebec and is the largest exhibitor of digital, 3D and IMAX projection technologies in the country. Proudly Canadian and with a workforce of approximately 10,000 employees, the company operates the following top tier brands: Cineplex Odeon, Galaxy, Famous Players, Colossus, Coliseum, SilverCity, Cinema City and Scotiabank Theatres. The units of Cineplex Galaxy Income Fund, which owns approximately 99.6% of Cineplex Entertainment LP, are traded on the Toronto Stock Exchange (symbol CGX.UN). For more information, visit www.cineplex.com.

-30-

For further information, please contact:

Georgia Sourtzis, Manager, Communications, Cineplex Entertainment,
T. 416-323-6728, georgia.sourtzis@cineplex.com

Pat Marshall, Vice President, Communications and Investor Relations, Cineplex
Entertainment, T. 416-323-6648, pat.marshall@cineplex.com

Christine Liber, Liberty Ink, T. 416-651-4722 x 1, Christine@libertyink.ca

TRAVELEX

NT Live is supported internationally by **Travelex**.

Lloyd Dorfman, Chairman of Travelex, says: *"We're enormously proud to be part of NT Live – the result of a seven-year partnership with the National Theatre. Day-to-day, Travelex is committed to helping connect people and businesses across the globe. We really hope that this initiative makes world class theatre accessible on a truly worldwide scale."*

Travelex is the world's foreign exchange and business payments specialist. With operations spanning 35 countries, the business operates three divisions focusing on retail foreign exchange, crossborder business payments and outsourcing partnerships.

The company serves a customer every other second and, through an expansive network covering 115 airports, has a global annual audience of 1.8bn people.

