



****MEDIA ADVISORY: Thursday, June 25, 2009****

Cineplex Entertainment Presents the *Forever Plaid 20th Anniversary Special* on Thursday, July 9th

Exclusive LIVE performances by select members of the original cast and interactive sing-a-long following the show

WHAT: Cineplex Entertainment, Barone Entertainment and Forever Plaid Productions are pleased to present one of Off-Broadway's most popular and critically acclaimed musicals *Forever Plaid*, in the *Forever Plaid 20th Anniversary Special*, exclusively at select Cineplex Entertainment theatres on Thursday, July 9th at 8 pm EST & MST / 7 pm CST & PST in High-Definition (HD) and digital surround sound.

The *Forever Plaid 20th Anniversary Special* will include a LIVE performance by "The Plaids" – Daniel Reichard, David Engel, Larry Raben and Stan Chandler – of musical numbers never before staged during the play's Off-Broadway run. "The Plaids" will incorporate a mix of "swinging standards" and contemporary songs featuring a few strikingly original medleys of the old and the new – all sung in their close harmony style.

WHEN: Thursday, July 9th at 8 pm EST & MST / 7 pm CST & PST

WHERE: For more information, showtimes, participating locations and to purchase tickets, visit www.cineplex.com.

For more information, contact:

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