



For Immediate Release

**CINEPLEX ENTERTAINMENT UNWRAPS SILVERCITY OAKVILLE CINEMAS
ON FRIDAY DECEMBER 7th**

Exclusive sneak peak construction tour for media only

Oakville, ON (CGX.UN) – November 21, 2007 – Cineplex Entertainment is pleased to announce that their new one-of-a-kind theatre, SilverCity Oakville Cinemas, located at 3531 Wycroft Road, south of the QEW at Burloak, will open its doors to guests on Friday December 7th, just in time for the holiday season.

Cineplex Entertainment is hosting a unique opportunity to tour the construction site of the new SilverCity Oakville Cinemas and local media are invited to attend. Bill Tishler, Cineplex Entertainment Vice President of Design and Construction will lead the tour and provide interesting information on the development of this exciting theatre complex.

Who: Cineplex Entertainment Vice President of Design and Construction,
Bill Tishler

What: Exclusive Sneak Peak Construction Tour

Where: The New SilverCity Oakville Cinemas
3531 Wycroft Road (south of QEW at Burloak), Oakville, ON

When: Tuesday November 27, 2007 at 10:00 a.m.

To attend the construction tour, please RSVP to Georgia Sourtzis, Manager, Communications, Cineplex Entertainment by phone at 416.323.6728 or via email at georgia.sourtzis@cineplex.com.

***Please note: This is an active construction site. Please wear hard-soled walking shoes. Hard hats will be provided to everyone prior to the tour.**

For more information, please contact:

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