



PRESS RELEASE
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Red Carpet Gala Celebrates Opening of Cineplex Odeon Brossard Cinemas

Montreal, PQ, June 29, 2006 (CGX.UN) - Cineplex Entertainment is pleased to announce the grand opening tomorrow, of the brand new Cineplex Odeon Brossard Cinemas at Quartiers DIX 30. The new 16-screen entertainment complex cost \$14 million to build and is the first Cineplex Entertainment complex to open in Quebec since last years' acquisition of Famous Players.

Last night Cineplex celebrated the opening of its newest theatre with an outstanding red carpet gala. Guests included a Who's Who of Quebec and Canadian film industry executives, business, political and arts community leaders, members of the press and special theatre opening contest winners.

"We are delighted to be opening a new state-of-the-art theatre in Brossard on the south shore of Montreal. Cineplex Odeon Brossard Cinemas will be the premier destination for south shore residents who want to experience the best in motion picture entertainment," said Ellis Jacob, President and Chief Executive Officer of Cineplex Entertainment LP. "The Quartiers DIX 30 development will have a tremendous impact in Brossard and we are so pleased that Cineplex will be the first company to welcome guests into this exciting new project on the south shore," said Jacob.

Mr. Jean-Marc Pelletier, Mayor of Brossard added: "We are very pleased to welcome Cineplex Entertainment to Brossard. The arrival of this theatre is great news for our community as it means new construction, new jobs, and particularly important, a great new entertainment complex that will appeal to residents of all ages."

The opening celebrations will continue tomorrow, Friday, June 30th at 6:00 pm with an Opening Night Launch Event, open to everyone. Radio station CKOI will be on site for the evening and will broadcast live from the theatre. Guests on Friday night will have the opportunity to win prizes, sample food from our various concession areas and make a donation to the *Children's Wish Foundation* when they present their specially marked coupon at our concession and purchase specially priced \$2.00 popcorn or \$2.00 soft drinks. Coupons will be available in a variety of newspapers and will also be handed out at the theatre. All proceeds from the sale of these concession offerings on Friday night will be donated to the *Children's Wish Foundation*.

The Opening Night movie schedule for the June 30th, 2006 is as follows:

Superman Returns (English & French)
The Devil Wears Prada (English & French)
Nacho Libre (English)
Click (English & French)
Cars (English & French)
Da Vinci Code (English & French)
Fast and Furious (French)
The Break-up (French)

For more information or to purchase your tickets online using Jump! our online ticketing service, please visit our website at cineplex.com.

Movies will be presented in both French and English original versions. Cineplex Odeon Brossard Cinemas will feature sixteen wall-to-wall, giant, curved screens; all stadium seating with large, luxurious seats offering ample legroom and Dolby Digital Surround Sound. The large lobby features a balcony seating area and offers guests a relaxing environment for get-togethers before or after the movies. The lobby will also offer more than just popcorn and soft drinks. In addition to the broad snack and beverage selection, Cineplex Odeon Brossard Cinemas will include *Tim Horton's*, *Pizza Pizza*, *New-York Fries* and *TCBY* frozen desserts. The complex will also house a lounge, two party rooms for children's birthday parties, and a family entertainment centre featuring the latest interactive electronic video games.

About Cineplex Entertainment LP:

As of June 30, 2006, Cineplex Entertainment LP owns leases or has a joint venture interest in 131 theatres with 1,295 screens and is the largest motion picture exhibitor in Canada. Headquartered in Toronto, Canada, the Partnership operates theatres with the following six top-tier brands: Cineplex Odeon, Galaxy and Famous Players including: Coliseum, Colossus and SilverCity. Proudly Canadian, the units of Cineplex Galaxy Income Fund, which owns approximately 58.7% of Cineplex Entertainment LP, are traded on the Toronto Stock Exchange under Cineplex Galaxy Income Fund (symbol CGX.UN). More information can be found at www.cineplex.com.

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For more information, please contact:

Catherine Noël ext. 119

or

Isabelle Malboeuf ext. 135

Groupe Popcorn

Phone: (514) 448-5656

cnoel@groupepopcorn.com or imalboeuf@groupepopcorn.com

Pat Marshall

Vice President, Communications and Investor Relations

Cineplex Entertainment

Phone : 416-323-6648

Pat.Marshall@cineplex.com