



**FOR IMMEDIATE RELEASE**

***Galaxy Cinemas Pergola Commons opens Friday, December 14***

*Cineplex Entertainment to host exclusive media tour on December 11*

Toronto, ON, December 3, 2012 (TSX: CGX) – Cineplex Entertainment today announced that Guelph’s newest movie theatre, *Galaxy Cinemas Pergola Commons*, will open to the public on Friday, December 14, 2012.

*Galaxy Cinemas Pergola Commons* is located at Gordon Street and Clair Road in south Guelph.

Tickets for the highly anticipated movie, *The Hobbit: An Unexpected Journey*, go on sale on Friday, December 7, 2012, at [cineplex.com](http://cineplex.com) or through the Cineplex mobile app. Tickets for other movies go on sale through Cineplex Entertainment’s online and mobile channels on the evening of Tuesday, December 11, 2012. The theatre box office opens 30 minutes before the first shows begin on Friday, December 14, 2012.

*Galaxy Cinemas Pergola Commons* features eight screens and 1,600 seats – including Guelph’s most cutting edge movie-going experience – an UltraAVX™ auditorium. UltraAVX auditoriums offer a fully immersive cinema experience, complete with wall-to-wall screens, Dolby® Atmos surround sound and upgraded seats that guests can reserve in advance. The theatre is RealD 3D capable and all auditoriums offer digital projection.

In addition to traditional movie snacks, *Galaxy Cinemas Pergola Commons* will offer Cineplex Entertainment’s proprietary hot food offering, Outtakes, which offers Angus burgers, hot dogs, calzones, and other items. The theatre will also offer TCBY frozen yogurt and Starbucks coffee.

“From an UltraAVX auditorium to great new food offerings, we think our guests are going to love what this theatre has to offer,” said Pat Marshall, Vice President, Communications and Investor Relations, Cineplex Entertainment. “We look forward to opening the doors and welcoming our guests to Guelph’s latest and greatest entertainment attraction.”

***Galaxy Cinemas Pergola Commons Media Tour***

Cineplex Entertainment will conduct a special tour of *Galaxy Cinemas Pergola Commons* for accredited media on Tuesday, December 11, 2012, at 10:00 a.m. Specific details about the media tour will be announced next week.

**About UltraAVX™**

UltraAVX provides guests with the sharpest picture, a powerful digital surround sound system and reserved seating, delivering a truly immersive movie-going experience. UltraAVX features wall-to-wall screens that are significantly larger on average than our traditional screens. Christie Solaria™ Series 4230 DLP Cinema® projectors provide an ultra high definition presentation, projecting super bright, crystal clear images onto the big screen.

The system is further enhanced with the addition of RealD 3D technology, enabling the presentation of the latest 3D movies. Complementing the stunning on-screen picture from these new 4K projectors is a superb Dolby® Atmos™ surround sound system that envelops the audience and takes the cinema experience to a whole new level. Guests will enjoy the super comfy high-back rocker seats. Because all seats are reserved, guests can select the specific seat(s) they want in the auditorium when they purchase their tickets.

**About Cineplex Entertainment:**

Cineplex Inc. (“Cineplex”) is one of Canada’s leading entertainment companies and operates one of the most modern and fully digitized motion picture theatre circuits in the world. A top-tier Canadian brand, Cineplex operates numerous businesses including theatrical exhibition, food services, gaming, alternative programming (Front Row Centre Events), Cineplex Media, Cineplex Digital Solutions and the online sale of home entertainment content through CineplexStore.com and on apps embedded in various electronic devices. Cineplex is also a joint venture partner in SCENE – Canada’s largest entertainment loyalty program.

Cineplex is headquartered in Toronto, Canada, and operates 133 theatres with 1,437 screens from British Columbia to Quebec, serving approximately 70 million guests annually through the following theatre brands: Cineplex Odeon, SilverCity, Galaxy Cinemas, Colossus, Coliseum, Scotiabank Theatres, Cineplex VIP Cinemas, Famous Players and Cinema City. Cineplex also owns and operates the *UltraAVX*, *Poptopia*, and *Outtakes* brands. Cineplex trades on the Toronto Stock Exchange under the symbol CGX. More information is available at [cineplex.com](http://cineplex.com).

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