



For Immediate Release

***Forever Plaid 20th Anniversary Special Sings Its Way
Into Cineplex Entertainment Theatres***

Exclusive LIVE performances by select members of the original cast
and interactive sing-a-long following the show

TORONTO, ON, June 10, 2009 (CGX.UN) – Cineplex Entertainment, Barone Entertainment and Forever Plaid Productions are pleased to present one of Off-Broadway’s most popular and critically acclaimed musicals *Forever Plaid*, in the *Forever Plaid 20th Anniversary Special*, exclusively at select Cineplex Entertainment theatres across the country. Audiences will also be treated to a LIVE red carpet appearance and introduction by select members of the original cast as well as an interactive sing-a-long with “The Plaids” following the performance. *Forever Plaid 20th Anniversary Special* will be presented on Thursday, July 9th at 8 pm EST & MST / 7 pm CST & PST in High-Definition (HD) and digital surround sound.

“Cineplex Entertainment is committed to offering our guests a variety of entertainment making our theatres true entertainment destinations,” said Pat Marshall, Vice President, Communications and Investor Relations, Cineplex Entertainment. “From Hollywood and Canadian movies to live MET opera performances and now, one of Off-Broadway’s most renowned musicals, *Forever Plaid* comes to the big screen with their 20th Anniversary Special. We truly have something for everyone.”

“Ermanno Barone is our Canadian partner who has made this deal with Cineplex Entertainment possible. I’m looking forward to a long business relationship with Ermanno and Cineplex Entertainment,” said Benni Korzen, producer.

The *Forever Plaid 20th Anniversary Special* will include a LIVE performance by “The Plaids” – Daniel Reichard, David Engel, Larry Raben and Stan Chandler – of musical numbers never before staged during the play’s Off-Broadway run. “The Plaids” will incorporate a mix of “swinging standards” and contemporary songs featuring a few strikingly original medleys of the old and the new – all sung in their close harmony style.

Created by writer and director Stuart Ross, *Forever Plaid* centres on the four members of a fictional 1950s close-harmony group who were killed on their way to their big break. Miraculously, the four deceased singers are given a second chance to hit the perfect chord by performing their cabaret act almost 50 years after their deaths, putting on the show they never performed in life. The score consists of musical favourites including *Three Coins in the Fountain*, *Moments to Remember*, *Chain Gang*, *Heart and Soul* and *Love is a Many-Splendored Thing*. David Hyde Pierce provides the narration for the pre-taped anniversary performance.

Advance tickets are now available online at www.cineplex.com/events as well as at participating theatre box offices. Admission for children ages 3 – 13 is \$16.95 + tax, seniors is \$17.95 + tax and general admission is \$19.95 + tax. A special group rate is also available for groups of twenty or more at \$16.95 per person. For more information on group rates, call 1-800-313-4461. A portion of all ticket sales will be donated to the

Starlight Children's Foundation. Starlight Children's Foundation helps seriously ill children and their families cope with their pain, fear and isolation through entertainment, education and family activities.

Cineplex Entertainment will present *Forever Plaid 20th Anniversary Special* at the following select theatres across the country:

BRITISH COLUMBIA

SilverCity Coquitlam Cinemas

170 Schoolhouse Street
Coquitlam, BC

SilverCity Riverport Cinemas

14211 Entertainment Way
Richmond, BC

SilverCity Victoria Cinemas

3130 Tillicum Road
Victoria, BC

Scotiabank Theatre Vancouver

900 Burrard Street
Vancouver, BC

Galaxy Cinemas Nanaimo

213-4750 Rutherford Road
Nanaimo, BC

Famous Players Orchard Plaza Cinemas

160-1876 Cooper Road
Kelowna, BC

Colossus Langley Cinemas

20090 91A Avenue
Langley, BC

Cineplex Odeon Park & Tilford Cinemas

200-333 Brooksbank Avenue
North Vancouver, BC

Cineplex Odeon Victoria Cinemas

780 Yates Avenue
Victoria, BC

Famous Players 6 Cinemas

172-1600 Fifth Avenue
Prince George, BC

Cineplex Odeon Aberdeen Mall Cinemas

700-1320 TransCanada Highway
Kamloops, BC

Famous Players 7 Cinemas

2306 Highway 6
Vernon, BC

Cineplex Odeon Meadowtown Cinemas

19800 Lougheed Highway
Pitt Meadows, BC

ALBERTA

Galaxy Cinemas Lethbridge

501-1st Avenue SW
Lethbridge, AB

Scotiabank Theatre Chinook

6455 MacLeod Trail SW
Calgary, AB

Cineplex Odeon Crowfoot Crossing Cinemas

91 Crowfoot Terrace NW
Calgary, AB

Cineplex Odeon South Edmonton Cinemas

1525-99th Street NW
Edmonton, AB

Scotiabank Theatre Edmonton

8882-170 Street
Edmonton, AB

Cineplex Odeon Grand Prairie Cinemas

10330-109th Street
Grand Prairie, AB

Galaxy Cinemas Medicine Hat

3292 Dunmore Road SE
Medicine Hat, AB

Galaxy Cinemas Red Deer

357-37400 Highway #2
Red Deer, AB

Galaxy Cinemas Sherwood Park

2020 Sherwood Drive
Sherwood Park, AB

MANITOBA

SilverCity Polo Park Cinemas

815 St. James Street
Winnipeg, MB

SilverCity St. Vital Cinemas

160-1255 St. Mary's Road
Winnipeg, MB

SASKATCHEWAN

Galaxy Cinemas Regina

420 McCarthy Boulevard N
Regina, SK

Galaxy Cinemas Saskatoon

347 2nd Avenue S
Saskatoon, SK

Galaxy Cinemas Prince Albert

2995 2nd Avenue
Prince Albert, SK

ONTARIO

Scotiabank Theatre Toronto

259 Richmond Street W
Toronto, ON

SilverCity Richmond Hill Cinemas

8725 Yonge Street
Richmond Hill, ON

**Cineplex Odeon Sheppard Grande
Cinemas**

4861 Yonge Street
Toronto, ON

**Cineplex Odeon Eglinton Town Centre
Cinemas**

22 Lebovic Avenue
Scarborough, ON

Cineplex Odeon Queensway Cinemas

1025 The Queensway
Etobicoke, ON

Coliseum Mississauga Cinemas

309 Rathburn Road W
Mississauga, ON

SilverCity Newmarket Cinemas

18151 Yonge Street
Newmarket, ON

Cineplex Odeon Oshawa Cinemas

1351 Grandview Street N
Oshawa, ON

Galaxy Cinemas Barrie

72 Commerce Park Drive
Barrie, ON

Galaxy Cinemas Peterborough

320 Water Street
Peterborough, ON

**Cineplex Odeon Niagara Square
Cinemas**

7555 Montrose Road
Niagara Falls, ON

**Cineplex Odeon Gardiners Road
Cinemas**

636 Gardiners Road
Kingston, ON

Galaxy Cinemas Guelph

485 Woodlawn Road W
Guelph, ON

Galaxy Cinemas Waterloo

550 King Street N
Waterloo, ON

**Cineplex Odeon Westmount & VIP
Cinemas**

755 Wonderland Road S
London, ON

**Cineplex Odeon Devonshire Mall
Cinemas**

3100 Howard Avenue
Windsor, ON

SilverCity London Cinemas

1680 Richmond Street
London, ON

SilverCity Oakville Cinemas

3531 Wyecroft Road
Oakville, ON

Galaxy Cinemas Sault Ste. Marie

293 Bay Street
Sault Ste. Marie, ON

SilverCity Burlington Cinemas

1250 Brant Street
Burlington, ON

Galaxy Cinemas Brantford

300 King George Road
Brantford, ON

Galaxy Cinemas Brockville

2399 Parkedale Avenue
Brockville, ON

SilverCity Thunder Bay Cinemas

850 North May Street
Thunder Bay, ON

Galaxy Cinemas Orillia

865 West Ridge Boulevard
Orillia, ON

Galaxy Cinemas North Bay

300 Lakeshore Drive
North Bay, ON

Galaxy Cinemas Midland

9226 County Road 93
Midland, ON

Coliseum Ottawa Cinemas

3090 Carling Avenue
Ottawa, ON

QUEBEC**Coliseum Kirkland Cinemas**

3200 rue Jean Yves
Kirkland, QC

Galaxy Cinemas Sherbrooke

4204 rue Bertrand
Rock Forest, QC

SilverCity Sudbury Cinemas

355 Barrydowne Road
Sudbury, ON

Galaxy Cinemas Cornwall

1325 Second Street E
Cornwall, ON

Famous Players Belleville 8 Cinemas

160 Bell Boulevard
Belleville, ON

Galaxy Cinemas Collingwood

6 Mountain Road
Collingwood, ON

Galaxy Cinemas Orangeville

85 Fifth Avenue
Orangeville, ON

Galaxy Cinemas Owen Sound

1020 10th Street
Owen Sound, ON

SilverCity Hamilton Cinemas

795 Paramount Drive
Stoney Creek, ON

Famous Players Lambton 9 Cinemas

1450 London Road
Sarnia, ON

Galaxy Cinemas St. Thomas

417 Wellington Street
St. Thomas, ON

SilverCity Gloucester Cinemas

2385 City Park Drive
Gloucester, ON

Cineplex Odeon South Keys Cinemas

2214 Bank Street
Ottawa, ON

Scotiabank Theatre Montreal

977 rue Ste-Catherine O
Montreal, QC

Cineplex Odeon Ste. Foy Cinemas

1200 boul. Duplessis
St. Foy, QC

Colossus Laval Cinemas

2800 rue Cosmodôme
Laval, QC

About Forever Plaid Productions

Forever Plaid Productions is a production company created by producers Benni Korzen, Barney Cohen, Suren M. Seron and Christopher Gosch to hold the rights to as well as produce “Forever Plaid” for the screen, home entertainment market, and beyond. Visit the brand’s website at www.foreverplaid.com.

About Cineplex Entertainment

As the largest motion picture exhibitor in Canada, Cineplex Entertainment LP owns, leases or has a joint-venture interest in 129 theatres with 1,328 screens serving more than 63.5 million guests annually. Headquartered in Toronto, Canada, Cineplex Entertainment operates theatres from British Columbia to Quebec and is the largest exhibitor of digital, 3D and IMAX projection technologies in the country. Proudly Canadian and with a workforce of approximately 10,000 employees, the company operates the following top tier brands: Cineplex Odeon, Galaxy, Famous Players, Colossus, Coliseum, SilverCity, Cinema City and Scotiabank Theatres. The units of Cineplex Galaxy Income Fund, which owns approximately 99.5% of Cineplex Entertainment LP, are traded on the Toronto Stock Exchange (symbol CGX.UN). For more information, visit www.cineplex.com.

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