



MEDIA ALERT / PHOTO OPPORTUNITY

**CINEPLEX ODEON WESTMOUNT AND VIP CINEMAS
GRAND OPENING GALA ON TUESDAY, MAY 5, 2009**

London, ON (CGX.UN) April 29, 2009 – Cineplex Entertainment is very pleased to celebrate the opening of the new 11-screen Cineplex Odeon Westmount and VIP Cinemas with an invitation-only gala on Tuesday, May 5, 2009.

Grand Opening Gala Celebration:

What: Cineplex Odeon Westmount and VIP Cinemas Opening Celebration Gala
Where: 755 Wonderland Road South (behind Westmount Shopping Centre)
When: 6:00pm cocktails, speeches begin promptly at 7:30 pm
Why: Celebrate the Opening of Cineplex Odeon Westmount and VIP Cinemas

In attendance at the gala:

- Ellis Jacob, President and CEO, Cineplex Entertainment
- Anne Marie DeCicco-Best, Mayor, City of London
- Numerous other local community leaders and members of the Canadian film, entertainment and business communities

The official opening ceremony will commence at 7:30 p.m. with speeches from Ellis Jacob and Mayor Anne Marie DeCicco-Best. Guests will then be treated to a screening of a major motion picture.

Please note that the theatre will not be open to the general public that evening.

About Cineplex Odeon Westmount and VIP Cinemas

The new 39,000 square foot Cineplex Odeon Westmount and VIP Cinemas will feature eight traditional plus three VIP screens, 1,800+ all stadium rocker seating (each seat row will be 18" higher than the previous row) with ample legroom; wall-to-wall, giant, curved screens; Digital DLP projection systems; three auditoriums equipped with RealD 3D technology and Digital Surround Sound. The three VIP auditoriums include an exclusive box office and concession stand, a private licensed lounge with appetizer menu offerings and seating area as well as oversized, premium and reserved seating. *In Seat Menu Service*, where concession offerings can be ordered, delivered and paid for from the comfort of your seat, is also available in the VIP auditoriums. For added ease and convenience, our *Print Skip Scan* service is offered online at www.cineplex.com so guests can *print* their ticket at home, *skip* the box office line and *scan* the ticket on their way into the theatre at no extra charge. The concessions will include traditional movie fare such as popcorn, candy and soft drinks in addition to *Pizza Pizza*, *Outtakes*, *Yogen Fruz* and *Far Coast* specialty coffees and teas. A *Cinescape* family entertainment centre will offer a number of interactive video games and activities and is accessible without the purchase of a movie ticket.

About Cineplex Entertainment LP

As the largest motion picture exhibitor in Canada, Cineplex Entertainment LP owns, leases or has a joint-venture interest in 131 theatres with 1,339 screens (as of Friday, May 8, 2009) serving more than 63.5 million guests annually. Headquartered in Toronto, Canada, Cineplex Entertainment operates theatres from British Columbia to Quebec and is the largest exhibitor of digital, 3D and IMAX projection technologies in the country. Proudly Canadian and with a workforce of more than 9,000, the company operates the following top tier brands: Cineplex Odeon, Galaxy, Famous Players, Colossus, Coliseum, SilverCity, Cinema City and Scotiabank Theatres. The units of Cineplex Galaxy Income Fund, which owns approximately 99.5% of Cineplex Entertainment LP, are traded on the Toronto Stock Exchange (symbol CGX.UN). For more information, visit www.cineplex.com.

- 30 -

For more information, to arrange an interview or photo opportunity, please contact:

Georgia Sourtzis, Manager, Communications, Cineplex Entertainment, 416-323-6728, georgia.sourtzis@cineplex.com