



LEAFS RETURN TO THE BIG SCREEN AT CINEPLEX ENTERTAINMENT

**Leafs TV broadcasts in High Definition
exclusively at select Cineplex Entertainment theatres**

2007-08 season offers expanded number of Leafs games

Toronto, ON (CGX.UN) – October 11, 2007 – Cineplex Entertainment and the Toronto Maple Leafs are pleased to announce the return of Leafs games on the big screen at 26 participating theatre locations in the Greater Toronto Area and Ontario.

"Showing the Toronto Maple Leafs games exclusively at our theatres last year was a great idea that Leafs fans loved and we're excited to have more than doubled this season's games from seven to 19," says Pat Marshall, Vice President Communications and Investor Relations for Cineplex Entertainment. "New this year is the opportunity to purchase tickets in three or five packs at a discount to secure your seats in advance to the hottest big screen hockey."

The Leafs TV-Cineplex Entertainment season begins October 11, when the Leafs face off against the New York Islanders. Leafs fans can cheer for their favourite team while watching the game on Cineplex Entertainment's giant wall-to-wall curved screens in Dolby Digital Surround Sound and in High Definition Television (HDTV).

"Our partnership with Cineplex Entertainment has been tremendously successful mainly because of the authentic experience we've created for Leafs fans in a theatre environment," says Chris Hebb, Senior Vice-President of Broadcast and Content for Leafs TV. "The High-Definition broadcast will have fans feeling as though they are sitting rinkside at Air Canada Centre."

Hebb adds that people want to consume sports in different ways and the emergence of new mediums such as watching hockey games in the theatre enables Leafs fans to experience hockey in a non-traditional forum.

Fans in attendance at Cineplex Entertainment theatres will also be treated to the ultimate fan experience with Leafs alumni and mascot appearances, prizes, trivia and giveaways at select theatres.

For \$10.95 a ticket or less, family and friends can spend an affordable night out together watching the games. Advance tickets are available immediately online at www.cineplex.com as well as at participating theatre box offices. Admission for children ages 3 - 12 is \$8.95 + tax and general admission is \$10.95 + tax. New this year, guests can also purchase tickets to any three games for \$31.20 + tax or any five games for \$49.25 + tax making this a great gift for the holiday season!

Community involvement is a core value of the Leafs and its American Hockey League affiliate the Toronto Marlies. It is also an important component in how Cineplex Entertainment operates its theatres. As a result, proceeds from every Leafs game ticket sold in Cineplex Entertainment theatres will be used to provide underprivileged children a fun, exciting sports experience with an opportunity to attend a Marlies game.

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All 19 Leafs games shown in Cineplex Entertainment theatres will be Leafs TV broadcasts. Leafs TV is the official station of Leafs Nation and the hockey fan's number one source for the latest team news and information with favourite programs such as Leafs Today, Game Day, broadcast an hour before each game and After The Horn.

The following theatres will show Toronto Maple Leafs hockey games throughout the regular season:

SilverCity Yonge-Eglinton Cinemas

2300 Yonge Street
Toronto, ON

Scotiabank Theatre Toronto

259 Richmond Street West
Toronto, ON

Cineplex Odeon Queensway Cinemas

1025 The Queensway
Toronto, ON

Coliseum Scarborough Cinemas

300 Borough Drive
Scarborough, ON

SilverCity Richmond Hill Cinemas

8725 Yonge Street
Richmond Hill, ON

Colossus Vaughan Cinemas

3555 Highway 7 West
Toronto, ON

Coliseum Mississauga Cinemas

309 Rathburn Road West
Mississauga, ON

SilverCity Brampton Cinemas

50 Great Lakes Drive
Brampton, ON

Galaxy Cinemas Barrie

72 Commerce Park Drive
Barrie, ON

Galaxy Cinemas Peterborough

320 Water Street
Peterborough, ON

Galaxy Cinemas North Bay

300 Lakeshore Drive
North Bay, ON

Cineplex Odeon Oshawa Cinemas

1351 Grandview Street North
Oshawa, ON

Cineplex Odeon Brantford Cinemas

300 King George Road
Brantford, ON

Cineplex Odeon Niagara Square Cinemas

7555 Montrose Road
Niagara Falls, ON

Galaxy Cinemas Owen Sound

1020 10th Street West
Owen Sound, ON

Galaxy Cinemas Sault Ste. Marie

293 Bay Street
Sault Ste. Marie, ON

Galaxy Cinemas Waterloo

550 King Street North
Waterloo, ON

Galaxy Cinemas Guelph

485 Woodlawn Road West
Guelph, ON

SilverCity Burlington Cinemas

1250 Brant Street
Burlington, ON

SilverCity Ancaster Cinemas

771 Golf Links Road
Ancaster, ON

SilverCity London Cinemas

1680 Richmond Street
London, ON

SilverCity Sudbury Cinemas

355 Barrydowne Road
Sudbury, ON

SilverCity Thunder Bay Cinemas
850 North May Street
Thunder Bay, ON

SilverCity Newmarket Cinemas
18151 Yonge Street
Newmarket, ON

SilverCity Windsor Cinemas (NEW!)
4611 Walker Road
Windsor, ON

Galaxy Cinemas Collingwood (NEW!)
6 Mountain Road
Collingwood, ON

The following 19 Toronto Maple Leafs regular season hockey games will be shown at Cineplex Entertainment theatres throughout the Greater Toronto Area and Ontario:

Thursday October 11, 2007
7:30 PM
Leafs vs. New York Islanders

Thursday October 18, 2007
7:30 PM
Leafs vs. Florida Panthers

Thursday October 25, 2007
7:30 PM
Leafs vs. Pittsburgh Penguins

Monday October 29, 2007
7:30 PM
Leafs vs. Washington Capitals

Thursday November 15, 2007
7:00 PM
Leafs vs. Boston Bruins

Thursday November 29, 2007
7:00 PM
Leafs vs. Atlanta Thrashers

Thursday December 6, 2007
7:00 PM
Leafs vs. New York Rangers

Thursday December 20, 2007
7:30 PM
Leafs vs. Tampa Bay Lightning

Thursday January 3, 2008
7:30 PM
Leafs vs. Pittsburgh Penguins

Wednesday January 9, 2008
10:00 PM
Leafs vs. Anaheim Mighty Ducks

Thursday January 10, 2008
10:30 PM
Leafs vs. Los Angeles Kings

Thursday January 17, 2008
7:00 PM
Leafs vs. Boston Bruins

Sunday January 20, 2008
5:00 PM
Leafs vs. New Jersey Devils

Thursday January 24, 2008
7:00 PM
Leafs vs. Washington Capitals

Thursday January 31, 2008
7:00 PM
Leafs vs. Carolina Hurricanes

Thursday February 14, 2008
7:30 PM
Leafs vs. New York Islanders

Thursday February 21, 2008
7:30 PM
Leafs vs. Buffalo Sabres

Thursday March 27, 2008
7:00 PM
Leafs vs. Boston Bruins

Thursday April 3, 2008
7:30 PM
Leafs vs. Ottawa Senators

About Leafs TV:

Launched in September 2001, Leafs TV is a specialty digital channel carried on Canada's top television service providers. Available regionally in Ontario, excluding the Ottawa Valley, Leafs TV brings hockey fans closer to their favourite team and to the action both on and off the ice by providing them unparalleled behind the scenes access to players, information and team initiatives. Leafs TV brings hockey fans the most comprehensive Leafs coverage 24 hours a day, seven days a week with shows such as Molson Leafs Nation Pregame — the pre-game show with in-depth discussions, expert analysis and updates right up to game time; Leafs Nation Postgame — bringing fans game highlights, post-game interviews and analysis. Hockey fans can also monitor the progress of Leafs prospects through extensive Toronto Marlies and American Hockey League game coverage. For more information or to subscribe, visit www.mapleleafs.com.

About Cineplex Entertainment LP:

Headquartered in Toronto, Canada, Cineplex Entertainment LP owns, leases or has a joint-venture interest in 131 theatres with 1,321 screens serving approximately 60 million guests annually. Cineplex Entertainment LP is the largest motion picture exhibitor in Canada operating the following brands: Cineplex Odeon, Galaxy, Famous Players (including Coliseum, Colossus, SilverCity), Cinema City and Scotiabank Theatres. The units of Cineplex Galaxy Income Fund, which owns approximately 75.7% of Cineplex Entertainment LP, are traded on the Toronto Stock Exchange (symbol CGX.UN). For more information, visit us at www.cineplex.com.

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