



For Immediate Release

**GALAXY CINEMAS RED DEER OPENS THIS FRIDAY!**

*Red Deer residents can now experience the first  
all-stadium seating theatre in their own community!*

Red Deer, AB (CGX.UN) March 18, 2008 – Cineplex Entertainment is pleased to announce the opening of the newest entertainment destination, Galaxy Cinemas Red Deer on Friday March 21, 2008. The box office opens at 11:30 a.m.

As part of the grand opening festivities, Galaxy Cinemas Red Deer is pleased to offer the first 100 guests on Friday, Saturday and Sunday (March 21<sup>st</sup> – 23<sup>rd</sup>) a complimentary small popcorn to enjoy while they watch a movie.

“We are very excited to officially open our doors to the Red Deer community,” said Pat Marshall, Vice President Communications and Investor Relations. “We believe Galaxy Cinemas Red Deer will be the entertainment destination for residents and visitors in Red Deer.”

**Included in the Opening Night movie listings (amongst others) for Friday March 21, 2007 are:**

- ***Dr. Seuss’ Horton Hears A Who***
- ***Drillbit Taylor***
- ***Never Back Down***

Guests can visit [cineplex.com](http://cineplex.com) for complete movie listings and to find show times.

Galaxy Cinemas Red Deer will feature 2,000 all-stadium seats, wall-to-wall, giant, curved screens; large, luxurious seats with ample legroom; and Dolby Digital Surround Sound. In addition, the theatre will feature an interactive games area, a party room and automated ticketing kiosks. The refreshment selection is very broad including *Outtakes* that will offer *Pizza Pizza*, fresh cut fries, chicken tenders and nachos. There will be *TCBY* frozen yoghurt as well as all the must-have movie fare including popcorn, soft drinks and a variety of other offerings.

**About Cineplex Entertainment LP:**

As at Friday March 21, 2008, Cineplex Entertainment LP owns leases or has a joint-venture interest in 132 theatres with 1,337 screens serving more than 61 million guests annually. Headquartered in Toronto, Canada, Cineplex Entertainment LP is the largest motion picture exhibitor in Canada operating the following brands: Cineplex Odeon, Galaxy, Famous Players, Coliseum, Colossus, SilverCity, Cinema City and Scotiabank Theatres. The units of Cineplex Galaxy Income Fund, which owns approximately 75.7% of Cineplex

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Entertainment LP, are traded on the Toronto Stock Exchange (symbol CGX.UN).  
For more information, visit [www.cineplex.com](http://www.cineplex.com).

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