



****MEDIA ADVISORY: Tuesday, April 27, 2010****

**Cineplex Entertainment's 2009-10 *The Met: Live in HD* Season
Concludes with Rossini's *Armida* on Saturday, May 1st**

WHAT: Toronto, ON (CGX.UN): The fourth season of the very popular *The Met: Live in HD* series at Cineplex Entertainment theatres concludes with an afternoon transmission of Rossini's *Armida* this Saturday, May 1st at 1 pm ET.

Armida marks the final performance of the season as part of *The Met: Live in HD* series and will be transmitted live from New York via satellite in High-Definition into more than 90 Cineplex Entertainment theatres across the country.

This mythical story of a sorceress who entralls men in her island prison has inspired operatic settings by a multitude of composers, including Gluck, Haydn, and Dvorák. Renée Fleming stars in the title role of Rossini's version, opposite no fewer than six tenors. Tony Award winner Mary Zimmerman returns to direct this new production of a work she describes as "a buried treasure, a box of jewels." The fanciful and magical tale, Zimmerman says, "has an epic, enchanted quality and a tremendous visual element."

WHEN: Saturday, May 1st at 1 pm ET

WHERE: For more information, participating locations and to purchase tickets, visit www.cineplex.com/events.

For more information, contact:

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