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Famous Players Westhills Cinemas Is Being Transformed

New all-stadium seating, digital, 3D projection and more

Toronto, ON (CGX.UN) – July 16, 2009 – Cineplex Entertainment is pleased to announce that Famous Players Westhills Cinemas is undergoing a transformation that will offer guests a new way to see movies with all 10 auditoriums being converted to stadium seating along with the addition of new rocker style seats.

“We are thrilled to be making these changes to provide our guests with the best entertainment experience possible,” said Pat Marshall, Vice President, Communications and Investor Relations. “The changes will transform the theatre and I think guests will feel that the theatre is brand new. We invite Calgary area residents to see it for themselves.”

All 10 auditoriums are being converted to all-stadium seating, where each seat row is 18” higher than the previous row, to ensure unobstructed views by every guest. Four of the 10 auditoriums will be equipped with digital DLP projection systems that will project large crystal clear images for every presentation. In addition to an expanded box office and *Cinescape* games area, the theatre lobby will include a dynamic new digital signage program with LCD screens that will transform the look and feel of the space and provide both information as well as entertainment. One auditorium already features RealD 3D technology where guests can enjoy a totally immersive 3D experience with the great line-up of 3D movies scheduled for 2009 and beyond.

The renovation is expected to be completed later this year.

About Cineplex Entertainment

As the largest motion picture exhibitor in Canada, Cineplex Entertainment LP owns, leases or has a joint-venture interest in 129 theatres with 1,328 screens serving more than 63.5 million guests annually. Headquartered in Toronto, Canada, Cineplex Entertainment operates theatres from British Columbia to Quebec and is the largest exhibitor of digital, 3D and IMAX projection technologies in the country. Proudly Canadian and with a workforce of more than 10,000 employees, the company operates the following top tier brands: Cineplex Odeon, Galaxy, Famous Players, Colossus, Coliseum, SilverCity, Cinema City and Scotiabank Theatres. The units of Cineplex Galaxy Income Fund, which owns approximately 99.6% of Cineplex Entertainment LP, are traded on the Toronto Stock Exchange (symbol CGX.UN). For more information, visit www.cineplex.com.

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