



FOR IMMEDIATE RELEASE

**\$240,000 PRESENTED TO
CANADIAN BREAST CANCER FOUNDATION
BY CINEPLEX GALAXY**

TORONTO, ONTARIO. November 25, 2004 (TSX: CGX.UN). A gala reception was held last night at the Cineplex Odeon Queensway Cinemas to announce the results of the fundraising initiatives in support of this year's *Spotlight on the Cure* campaign. Ellis Jacob, President and CEO, Greg Mason, Vice President, Marketing for Cineplex Galaxy and Sarah Lewthwaite, Campaign Chairwoman, *Spotlight on the Cure*, Cineplex Galaxy's signature fundraising initiative for breast cancer prevention and awareness, presented a cheque in the amount of \$240,000 to Leslie Denier, Chair, National Board, Canadian Breast Cancer Foundation.

Spotlight on the Cure is an annual fundraising campaign that was created in 2002 by Cineplex Galaxy in support of the Canadian Breast Cancer Foundation. Each year, every Cineplex Odeon and Galaxy Cinema in Canada participates in the program through an increased variety of fundraising initiatives.

This year's fundraising efforts included: a golf tournament and silent auction; the selling of gold-plated pink ribbon pins; an online auction of signature movie memorabilia, electronics and other items; a special *Spotlight Combo* package was created and sold at our concessions that included a regular-size popcorn in a specially created pink ribbon bag, a regular-size fountain drink and a five-piece Ganong chocolate gift pack. With \$1.00 from every *Spotlight Combo* being donated along with a portion of every movie ticket sold during the month of October. "We are truly committed to making *Spotlight on the Cure* as successful as possible, said Sarah Lewthwaite, Campaign Chairwoman, *Spotlight on the Cure*. "The funds raised this year almost total the amount raised in the previous two years combined and we couldn't be happier with the results."

"*Spotlight on the Cure* continues to deliver outstanding results. Cineplex Galaxy has been a tremendous and dedicated supporter of our organization and each year they continue to surprise us with their tremendous fundraising efforts," says Leslie Denier, Chair, National Board, Canadian Breast Cancer Foundation. "It is through the generosity of community-minded sponsors like Cineplex Galaxy that we are able to make a difference in the lives of Canadians touched by breast cancer."

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Established in 1986, the Canadian Breast Cancer Foundation (CBCF) is the leading national volunteer-based organization in Canada dedicated to the fight against breast cancer. CBCF works collaboratively to fund, support and advocate for: relevant and innovative research; meaningful education and awareness programs; early diagnosis and effective treatment; and a positive quality of life for those living with breast cancer. Its fundraising has enabled the Foundation to allocate millions of dollars in grants for breast cancer research and programs throughout Canada.

Addressing the needs of Canadians from coast to coast, the Canadian Breast Cancer Foundation has chapters in British Columbia/Yukon Territory, Alberta, Ontario, Manitoba, and the Atlantic Region, as well as several other community-based branch offices. The CBCF National Office is located in Toronto.

Headquartered in Toronto, Canada, Cineplex Galaxy LP currently operates 86 theatres with a total of 775 screens in 6 provinces across Canada. Cineplex Odeon Cinemas, Galaxy Cinemas and the associated brands are owned and operated by Cineplex Galaxy LP. There are currently 64 Cineplex Odeon Cinemas located in major urban centres and 20 Galaxy Cinemas featured in mid-size markets. Proudly Canadian, Cineplex Galaxy LP is a public company traded on the Toronto Stock Exchange under Cineplex Galaxy Income Fund (symbol CGX.UN).

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