



**THE LOS ANGELES PHILHARMONIC ANNOUNCES ITS  
FIRST LIVE SYMPHONY PERFORMANCE SERIES  
IN MORE THAN 450 MOVIE THEATRES  
FEATURING INTERNATIONALLY-ACCLAIMED MUSIC DIRECTOR GUSTAVO DUDAMEL**

**Partnership with NCM Fathom & Cineplex Entertainment Brings Three Live Performances To  
Movie Screens Across the U.S. & Canada Beginning January 2011**

**LA Phil LIVE with Gustavo Dudamel from  
Walt Disney Concert Hall Series**

**Tickets Now on Sale**

*LA Phil LIVE is Made Possible with the Proud Support of Rolex*

Los Angeles– (November 8, 2010) – The LA Phil and NCM Fathom, the entertainment division of National CineMedia, and Cineplex Entertainment announced today an agreement to present a series of three programs exclusively in select movie theatres across the U.S. and Canada, beginning in January and continuing into June of 2011. ***LA Phil LIVE with Gustavo Dudamel from Walt Disney Concert Hall*** complements Fathom and Cineplex Entertainment’s existing arts and cultural programming, offering many communities the opportunity to experience the finest in orchestral performances from the Los Angeles Philharmonic for the first time.

***LA Phil LIVE*** ([www.laphil.com/LAPhilLive](http://www.laphil.com/LAPhilLive)) is an immersive sight and sound experience, featuring full concert performances with the LA Phil led by its dynamic Music Director Gustavo Dudamel, broadcast live from the iconic Walt Disney Concert Hall. Movie theatre audiences in over 450 theatres across the U.S. and Canada will experience up-close and dramatic views of Dudamel and the orchestra in action, captured with multiple high definition cameras and in breathtaking 5.1 digital surround sound. Each broadcast transports audiences behind the music for an insider’s look at the LA Phil via the Backstage Pass feature, which includes:

- Live behind-the-scenes interviews with Gustavo Dudamel, soloists, and LA Phil musicians

- Exclusive behind-the-scenes rehearsal footage as Dudamel and the orchestra prepare for the concert
- Live post-concert Q & A with Gustavo Dudamel

The series of three live Sunday performances has repertoire including Beethoven's Symphony No. 7, an all-Tchaikovsky program interspersed with performances by actors reading from related Shakespeare texts and an all-Brahms program.

Tickets for **LA Phil LIVE** in-theatre events are available now at participating theatre box offices and online at [www.fathomevents.com](http://www.fathomevents.com) (U.S.) and [www.cineplex.com](http://www.cineplex.com) (Canada). For a complete list of theatre locations and ticket prices, please visit these websites (*participating theatres are subject to change*).

"These new partnerships are especially significant for us, not only because they allow us to reach an expanded audience of music lovers throughout the U.S. and Canada, but also because they illustrate two words that the Los Angeles Philharmonic embodies – innovation and excellence," said LA Phil President and CEO Deborah Borda. "We pride ourselves on being an organization that stays ahead of the curve – that is our tradition and we are so pleased to be able to continue to do so with colleagues of this caliber."

Acclaimed worldwide as one of the most exciting and compelling conductors today, Dudamel began his tenure as Music Director of the LA Phil in fall 2009. His infectious energy and exceptional artistry have made him one of the most sought-after conductors by orchestras and opera companies around the world.

"*LA Phil LIVE* will give an amazing opportunity to many people who do not normally have the chance to see us live. There will be an incredible energy between the musicians on the stage, the people in Walt Disney Concert Hall, and the audiences in the theatres, sharing the same experience of enjoying the music," said LA Phil Music Director Gustavo Dudamel.

The 2011 **LA Phil LIVE** series schedule\* is as follows:

Sunday, January 9, 2011 – 2 p.m. Pacific / 5 p.m. Eastern

**LA Phil LIVE: Dudamel conducts Beethoven**

Dudamel leads a program of passionate, vigorous music by three different composers, each of whom expresses that passion in a highly individual style. The highlight is Beethoven's Symphony No. 7 – his

ebullient, life-affirming symphony that achieved instant popular acclaim lasting to this day. Also featured is the Stravinsky-inspired *Slonimsky's Earbox*, written by acclaimed American composer John Adams (*Nixon in China*), and Leonard Bernstein's powerful First Symphony, "Jeremiah," a profoundly personal account of the Book of Lamentations. Kelley O'Connor (mezzo-soprano) is the soloist.

ADAMS: *Slonimsky's Earbox*

BERNSTEIN: Symphony No. 1, "Jeremiah"

BEETHOVEN: Symphony No. 7

Sunday, March 13, 2011– 2 p.m. Pacific / 5 p.m. Eastern

**LA Phil LIVE: Dudamel conducts Tchaikovsky**

This all-Tchaikovsky program features his three Overture-Fantasies inspired by Shakespeare plays – *Romeo and Juliet*, *Hamlet* and *The Tempest*. Interspersed between these powerful symphonic poems will be readings from the Bard's immortal works by a cast of leading actors.

All-Tchaikovsky program including:

- *Romeo and Juliet* Fantasy Overture
- *Hamlet* Fantasy Overture
- *The Tempest* Fantasy Overture

Sunday, June 5, 2011 – 2 p.m. Pacific / 5 p.m. Eastern

**LA Phil LIVE: Dudamel conducts Brahms**

Brahms' powerful Fourth Symphony – from the tragic first movement to the forceful final movement – proves to be one of the composer's most dramatic works. The program also includes Brahms' towering Double Concerto, his final orchestral work, for which Dudamel is joined by dynamic and youthful brothers Renaud and Gautier Capuçon.

BRAHMS: Concerto For Violin, Cello And Orchestra In A Minor, Op. 102

BRAHMS: Symphony No. 4

*\*Programs and casting subject to change.*

"**LA Phil LIVE** will provide a unique opportunity for audiences to learn more about great orchestral works as well as the music-making process, while gaining exhilarating insights into Dudamel's background, his relationship with the Los Angeles Philharmonic and his enduring dedication to youth music education," said Dan Diamond, vice president of NCM Fathom. "**LA Phil LIVE** is certainly a series music lovers of all ages must see."

"Cineplex Entertainment is delighted to be able to offer our guests a tremendous cultural experience like **LA Phil LIVE** with Gustavo Dudamel from Walt Disney Concert Hall," said Pat Marshall, Vice President, Communications and Investor Relations, Cineplex Entertainment. "Presented in High

Definition and 5.1 digital surround sound, these performances will be spectacular on the big screen and are not to be missed.”

**The Los Angeles Philharmonic Association**, under the vibrant leadership of Gustavo Dudamel, presents the finest in orchestral and chamber music, recitals, new music, jazz, world music and holiday concerts at two of the most remarkable locations anywhere to experience music – Walt Disney Concert Hall and the Hollywood Bowl. In addition to a 30-week winter subscription season at Walt Disney Concert Hall, the LA Phil presents a 12-week summer festival at the legendary Hollywood Bowl, summer home of the Los Angeles Philharmonic and home of the Hollywood Bowl Orchestra. In fulfilling its commitment to the community, the Association’s involvement with Los Angeles extends to educational concerts, children’s programming and community concerts, ever seeking to provide inspiration and delight to the broadest possible audience. For more information, visit [www.laphil.com/LAPhilLive](http://www.laphil.com/LAPhilLive).

**Fathom** is a leader in the alternative entertainment industry, presenting a variety of one-of-a-kind entertainment events in movie theatres nationwide since 2002 including live, high-definition performances of The Metropolitan Opera, as well as special live town hall discussions, sporting, music, anime and many other unique entertainment presentations.

NCM operates NCM Media Networks, a leading integrated media company reaching U.S. consumers in movie theatres, online and through mobile technology. The NCM Cinema Network and NCM Fathom present cinema advertising and events across the nation’s largest digital in-theatre network, comprised of theatres owned by AMC Entertainment Inc., Cinemark Holdings, Inc. (NYSE: CNK), Regal Entertainment Group (NYSE: RGC) and other leading regional theatre circuits. NCM’s theatre network covers 172 Designated Market Areas® (49 of the top 50) and includes approximately 17,100 screens (15,600 digital). During 2009, over 680 million patrons attended movies shown in theatres currently included in NCM’s network (excluding Consolidated Theatres). The NCM Fathom Events broadcast network is comprised of approximately 550 locations in 154 Designated Market Areas® (49 of the top 50). The NCM Interactive Network offers 360-degree integrated marketing opportunities in combination with cinema, encompassing over 40 entertainment-related web sites, online widgets and mobile applications. National CineMedia, Inc. (NASDAQ: NCMI) owns a 48.2% interest in and is the managing member of National CineMedia LLC. For more information, visit [www.ncm.com](http://www.ncm.com) or [www.fathomevents.com](http://www.fathomevents.com).

**About Cineplex Entertainment:**

Headquartered in Toronto, Canada, Cineplex Entertainment owns, leases or has a joint-venture interest in 129 theatres with 1,342 screens located from British Columbia to Quebec. As the largest motion picture exhibitor in Canada, serving approximately 70 million guests annually, Cineplex Entertainment is the exclusive provider of UltraAVX™ and the leading exhibitor of digital, 3D and IMAX projection technologies in the country. With a workforce of approximately 10,000 employees, the company operates the following brands: Cineplex Odeon, Galaxy, Famous Players, Colossus, Coliseum, SilverCity, Cinema City and Scotiabank Theatres. Cineplex Entertainment is proud to be a major supporter of The Starlight Children’s Foundation and regularly conducts various fundraising initiatives throughout the year including the annual Starlight pin campaign. The units of Cineplex Galaxy Income Fund, which owns approximately 99.7% of Cineplex Entertainment LP, are traded on the Toronto Stock Exchange (symbol CGX.UN). For more information, visit [www.cineplex.com](http://www.cineplex.com).

###

**Press/Media Only, Contact:**

**LA PHIL**

Sophie Jefferies / Lisa White

**Los Angeles Philharmonic**

213.972.3422 / 213.972.3408

[sjefferies@laphil.org](mailto:sjefferies@laphil.org) / [lwhite@laphil.org](mailto:lwhite@laphil.org)

**CINEPLEX ENTERTAINMENT**

Pat Marshall, Vice President, Communications and Investor Relations, Cineplex Entertainment

416-323-6648, [pat.marshall@cineplex.com](mailto:pat.marshall@cineplex.com)

Kyle Moffatt, Director, Communications, Cineplex Entertainment

416-323-6648, [kyle.moffatt@cineplex.com](mailto:kyle.moffatt@cineplex.com)