



**ATTENTION: Assignment Editors  
PHOTO/INTERVIEW OPPORTUNITY**

**Media Alert**

**GALAXY CINEMAS GRAND OPENING FESTIVITIES**

**Thursday, Nov. 4<sup>th</sup> at 7:00 p.m. -- Gala Grand Opening Invitation-Only Event**

**Friday, Nov. 5<sup>th</sup>, at 6:00 p.m. -- Galaxy Cinemas Orillia Officially Opens Its Doors**

**Saturday, Nov. 6<sup>th</sup>, 9:00 a.m.-- 12 Noon -- Family Fun Day Offers FREE Movies**

Orillia, ON, November 2, 2004 – Cineplex Galaxy LP is very pleased to announce the official grand opening plans for the new six screen Galaxy Cinemas Orillia will take place this weekend beginning with a gala grand opening event on Thursday, November 4<sup>th</sup> at 7:00 p.m. On hand to welcome leaders of the Orillia and Simcoe North Business communities will be Ellis Jacob, President and CEO of Cineplex Galaxy LP, The Honorable Garfield Dunlop, MPP for Simcoe North, His Worship Mayor Ron Stevens, Mayor of the City of Orillia, as well as numerous other leaders of the Canadian Film, Entertainment and Business Communities. A cocktail reception will be held at 6:30 PM followed by the official opening ceremony at 7:30 PM. Guests will then be treated to screenings of a selection of major motion pictures. The theatre will be closed to the general public for the evening.

On Friday, November 5<sup>th</sup> at 6:00 PM, the doors to the theatre will officially open to welcome guests into the theatre. On the schedule that night will be a great selection of films including the much-anticipated film *The Incredibles*, along with *SAW*, *Shall We Dance* and *Ray*. On Wednesday, November 10<sup>th</sup>, *Polar Express* will be added to the schedule as part of its worldwide launch.

Saturday, November 6<sup>th</sup> Galaxy Cinemas Orillia is hosting a *Family Fun Day* from 9 a.m. to 12 Noon. Families are invited to the new Galaxy Cinemas and can experience some family friendly movies for *free* that day. Special discounted concession pricing will be offered on selected items and 100% of the proceeds from the sale of these concession items will be donated to Soldiers' Memorial Hospital's Pediatric Unit. There will be a variety of activities available for the kids including clowns, face painting and more!

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The new Galaxy Cinemas Orillia will feature six, all stadium seated auditoriums (each seat row will be 18" higher than the previous row), wall-to-wall, giant, curved screens, large, luxurious seats with ample legroom, Digital Surround Sound and state-of-the-art projection systems. The entire complex is wheelchair accessible and seats more than 1000 people. The spacious lobby features a *Zero Gravity Family Entertainment Centre* featuring the latest in electronic video games and can be accessed without a movie ticket. The refreshment selection is very broad and will include a Yogen Fruz frozen dessert bar offering a wide selection of no-fat and low-fat yogurts and premium ice creams in addition to the standard movie fare.

Ticket prices for the new Galaxy Cinemas Orillia are \$7.99 (plus taxes) for general admission and \$5.98 (plus taxes) for children and seniors every day of the week, matinee or evening shows. Daily show time and movie information can found on-line at

[www.galaxycinemas.com](http://www.galaxycinemas.com)

Cineplex Galaxy LP is a leading exhibitor of motion pictures in the entertainment industry. Headquartered in Toronto, Canada, Cineplex Galaxy LP currently operates 84 theatres with a total of 758 screens in 6 provinces across Canada. The opening the new Galaxy Cinemas Orillia will increase the total to 85 theatres and 754 screens. Cineplex Odeon Cinemas, Galaxy Cinemas and the associated brands are owned and operated by Cineplex Galaxy LP. There are 63 Cineplex Odeon Cinemas located in the major urban centres and as of November 5<sup>th</sup>, 22 Galaxy Cinemas featured in mid-size markets. Proudly Canadian, Cineplex Galaxy LP is a public company traded on the Toronto Stock Exchange under Cineplex Galaxy Income Fund (symbol CGX.UN).

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**Please contact Pat Marshall upon arrival and to schedule interviews, photo opportunities or media tours. Cell phone number is 416-358-0068.**

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