



For Immediate Release

CINEPLEX ENTERTAINMENT UNWRAPS THE ULTIMATE ENTERTAINMENT DESTINATION THIS FRIDAY, SILVERCITY OAKVILLE CINEMAS!

Movies, bowling, billiards, VIP Experience, lounges and more!

Oakville, ON (CGX.UN) December 6, 2007 – Cineplex Entertainment is pleased to announce the opening of the ultimate one-of-a-kind entertainment destination, SilverCity Oakville Cinemas, on Friday December 7, 2007. Representing a new era in out-of-home entertainment, SilverCity Oakville Cinemas goes beyond movies with many unique amenities and services including bowling, VIP auditoriums, lounges, child minding services, billiards and game area, party rooms and more!

The 12-screen, 45,000 square foot movie complex will celebrate its grand opening by hosting an invitation-only gala event tonight.

“SilverCity Oakville Cinemas will revolutionize the entertainment landscape in Canada,” said Ellis Jacob, President and CEO, Cineplex Entertainment. “This is a true entertainment complex like no other with something for guests of all ages to enjoy. This is the next generation in theatre entertainment with many new amenities and services – all under one roof.”

Offering more than movies, SilverCity Oakville features:

- **The Backlot™** family entertainment centre with six lanes of premium bowling, a licensed lounge with appetizer menu offerings, two party rooms for parties or corporate events as well as a games room with the latest interactive video games and billiards
- **VIP Experience** (19 years+ only) with three auditoriums featuring service at your seat, reserved seating, licensed lounge with appetizer menu offerings, private box office and concession stand and premium seats
- **Cineplex Kids Club** child minding services offered to parents/caregivers while they watch a movie staffed by the YMCA of Oakville
- **Canada’s largest digital cinema theatre complex** with 9 Christie CP2000 series DLP Cinema® digital projectors in the auditoriums delivering the most visually stunning, razor-sharp images
- **FastLane Service** – guests can order their food and beverages at the automated kiosk and proceed to the *FastLane* counter for pick up where their order will be ready and waiting
- **XTRAS – Movies, Music, More** retail store offering guests a selection of DVDs, CDs, books, magazines, movie collectables including posters, action figures, t-shirts and more

*Please refer to accompanying fact sheet for complete details of amenities and services available.

*SilverCity Oakville Cinemas Opens This Friday!
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The box office opens at 3:00 pm and the opening day movie listings for Friday December 7th include: ***The Golden Compass, The Mist, Beowulf, Enchanted, Bee Movie, No Country for Old Men, Hitman, Fred Claus, August Rush and American Gangster.***

Guests can visit cineplex.com to find show times and purchase tickets online.

The new SilverCity Oakville Cinemas also features all stadium seating (each seat row will be 18" higher than the previous row); wall-to-wall, giant, curved screens; large, luxurious seats with ample legroom and Dolby Digital Surround Sound. The concessions include traditional movie fare such as popcorn, candy and soft drinks in addition to a wide range of options including *Chaqwa* specialty coffees and teas, a variety of hot food items, *Pizza Pizza*, *New York Fries* and a *Yogen Fruz* frozen dessert bar with a great selection of no-fat and low-fat yogurts and premium ice creams.

About Cineplex Entertainment LP:

As at Friday December 7th, Cineplex Entertainment LP owns, leases or has a joint-venture interest in 131 theatres with 1,327 screens serving approximately 60 million guests annually. Headquartered in Toronto, Canada, Cineplex Entertainment LP is the largest motion picture exhibitor in Canada operating the following brands: Cineplex Odeon, Galaxy, Famous Players (including Coliseum, Colossus, SilverCity), Cinema City and Scotiabank Theatres. The units of Cineplex Galaxy Income Fund, which owns approximately 75.7% of Cineplex Entertainment LP, are traded on the Toronto Stock Exchange (symbol CGX.UN). For more information, visit www.cineplex.com.

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