



For Immediate Release

Now Hiring 60 Jobs for the New SilverCity CrossIron Mills Cinemas and XSCAPE Entertainment Centre

Calgary, AB – June 1, 2010 (CGX.UN): Cineplex Entertainment, Canada’s largest and most successful motion picture theatre exhibitor will open its newest theatre - SilverCity CrossIron Mills Cinemas and XSCAPE Entertainment Centre later this month. A total of 60 part-time positions are available to work within the theatre. Additional lounge server positions are also available within our XSCAPE Entertainment Centre.

“SilverCity CrossIron Mills Cinemas and XSCAPE Entertainment Centre represents a new era in out-of-home entertainment,” said Pat Marshall, Vice-President Communications and Investor Relations for Cineplex Entertainment. “More than a theatre, it will become the destination of choice for entertainment of all kinds. I believe it will also become the most sought-after workplace in the community especially for youth aged 16-20 years old.”

Along with a great working environment, successful applicants will enjoy free movies, flexible working hours, tuition assistance, career opportunities, comprehensive training, concession discounts and cash incentive programs. Interested applicants who are 15 years of age or older should apply immediately online at www.cineplex.com/careers.

SilverCity CrossIron Mills Cinemas will have more than 1300 seats situated within seven auditoriums. Each auditorium will feature the latest Christie DLP Cinema® digital projectors and three auditoriums will include RealD 3D technology. One auditorium will premiere Cineplex®UltraAVX™ which is a new entertainment experience designed to create the best and most immersive entertainment environment possible for Cineplex guests. In addition to the cinemas, a 13,000 square foot XSCAPE Entertainment Centre will feature more than 80 of the latest video and interactive games, special event party suites and a full-service licensed lounge for guests to enjoy.

SilverCity CrossIron Mills Cinemas and XSCAPE Entertainment Centre is located at 261055 Cross Iron Boulevard within the CrossIron Mills shopping centre in Rocky View County, just north of Calgary, Alberta.

About Cineplex Entertainment

As the largest motion picture exhibitor in Canada, Cineplex Entertainment LP owns, leases or has a joint-venture interest in 130 theatres with 1,347 screens serving approximately 70 million guests annually. Headquartered in Toronto, Canada, Cineplex Entertainment operates theatres from British Columbia to Quebec and is the exclusive provider of UltraAVX and the largest exhibitor of digital, 3D and IMAX projection technologies in the country. Proudly Canadian and with a workforce of approximately 10,000 employees, the company operates the following top tier brands: Cineplex Odeon, Galaxy, Famous Players, Colossus, Coliseum, SilverCity, Cinema City and Scotiabank Theatres. The units of Cineplex Galaxy Income Fund, which owns approximately 99.6% of Cineplex Entertainment LP, are traded on the Toronto Stock Exchange (symbol CGX.UN). For more information, visit www.cineplex.com.

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