



FOR IMMEDIATE RELEASE

Spiderman 2
24-Hour Marathon
Exclusively at Cineplex Odeon
Sunridge Spectrum Cinemas

Calgary, AB, June 25, 2004. Cineplex Odeon Sunridge Spectrum Cinemas is pleased to announce an exclusive 24-hour marathon of the new movie *Spiderman 2* only at the Cineplex Odeon Sunridge Spectrum Cinemas. The film launches officially on June 30th so the Sunridge theatre will offer fans in the Calgary area the first opportunity to see the highly anticipated film at one minute past midnight (Tuesday night or one minute into Wednesday morning). *Spiderman 2* will play at least 18 more times that day on a variety of screens with shows running all through the night and into the following day. (Please see show schedule below).

“This is going to be a great night for Spiderman fans and for us,” said Pat Marshall, Vice President, Communications and Specialty Marketing for Cineplex Galaxy LP, owners of the Sunridge theatre. “The first Spiderman film was incredibly successful and fans were so excited to see the film that we had the idea to run shows starting at one minute after midnight. They were so delighted and appreciative that we decided to do it again,” said Marshall. “We will also have contests throughout the night and prizes could be won by those who attend the 12:01 am screening dressed up as Spiderman, she said. “Our goal is to have fun and kick off the summer in an exciting way. What better than to have Spiderman come to Calgary first,” Marshall said.

In *Spider-Man 2*, the latest installment in the blockbuster Spider-Man series based on the classic Marvel Comics hero, Toby Maguire returns as the mild-mannered Peter Parker, who is juggling the delicate balance of his dual life as a college student and a super-human crime fighter. The entertaining adventure escalates and Spider-Man’s life becomes even more complicated when he confronts a new nemesis, the brilliant Otto Octavius, (Alfred Molina) who has been reincarnated as the maniacal and multi-tentacled “Doc Ock”.

Advance tickets can be purchased in person, now at the theatre box office or online at www.fandango.com. *Spiderman 2* show times for June 30th only are: 12:01am, 12:15am, 1:00am, 1:30am, 3:10am, 3:40am, 4:10am, 4:40am, 6:45am, 7:15am, 7:45am, 10:00am, 10:30am, and 11:00am.

For more information contact:

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The Sunridge Spectrum has 14 screens and 3364 “rocker” seats. Located on the West side of the street across from the Sunridge Mall, the theatre is ideally located and offers lots of free parking. Regular guests will be familiar with *Outtakes*, our concession that features French fries, chicken tenders, cooked-to-order pizza and our own Alan Smithees Café offering cappuccino, lattes and lots of gooey good desserts.

Headquartered in Toronto, Canada, Cineplex Galaxy LP currently operates 84 theatres with a total of 758 screens in 6 provinces across Canada. Cineplex Odeon Cinemas, Galaxy Cinemas and the associated brands are owned and operated by Cineplex Galaxy LP. There are currently 64 Cineplex Odeon Cinemas located in major urban centres and 20 Galaxy Cinemas featured in mid-size markets. Proudly Canadian, Cineplex Galaxy LP is a public company traded on the Toronto Stock Exchange under Cineplex Galaxy Income Fund (symbol CGX.UN).

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