



****Media Advisory: Thursday, June 21, 2012****

Cineplex Entertainment announces advance ticket sales for *The Amazing Spider-Man*

WHAT: Advance ticket sales for *The Amazing Spider-Man* begin Friday, June 22, 2012, at all participating Cineplex Entertainment box offices, through the Cineplex mobile apps and online at cineplex.com (mobile site: m.cineplex.com). The film opens in wide distribution on Tuesday, July 3.

Special advance screenings

Special advance screenings of *The Amazing Spider-Man* will be presented in 3D on the evening of Monday, July 2 at select Cineplex Entertainment theatres. Check cineplex.com/spiderman for theatres and showtimes.

An *Amazing* Contest

Guests purchasing tickets between Friday, June 22 and Sunday, July 8 on cineplex.com, or using the Cineplex mobile apps, will be automatically entered for the chance to win The Amazing Spider-Man Collector's Package. Check cineplex.com/spiderman for details.

SCENE members get more

And how about this *Amazing* deal for SCENE members? Between Friday, June 22 and Sunday, July 8, members of the SCENE loyalty program will earn double the points on purchases of tickets to *The Amazing Spider-Man*.

Private screenings and corporate rates

Private screenings and group rates are also available. For more information, call 1-800-313-4461 or email corporatesales@cineplex.com.

About *The Amazing Spider-Man*

One of the world's most popular characters is back on the big screen as a new chapter in the Spider-Man legacy is revealed in *The Amazing Spider-Man*. Focusing on an untold side of the Peter Parker story, the new film stars Andrew Garfield, Emma Stone, Rhys Ifans, Dennis Leary, Campbell Scott and Irrfan Khan, with Martin Sheen and Sally Field.

WHERE: Participating Cineplex Entertainment theatres across Canada. Please visit www.cineplex.com for locations.

WHEN: Advance ticket sales begin on Friday, June 22, at 12:00 p.m. The film opens in wide distribution on Tuesday, July 3.

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For additional information, please contact:

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