



FOR IMMEDIATE RELEASE

Media Alert

CINEPLEX ODEON MEADOWTOWN CENTRE CINEMAS GRAND OPENING FESTIVITIES

Thursday, Nov. 18th at 7:00 PM – Gala Grand Opening Invitation-Only Event

Friday, Nov. 19th at 6:00 PM – Cineplex Odeon Cinemas Officially Opens Its Doors

Saturday, Nov. 20 at 9:00 PM--12 Noon -- Family Fun Day Offers FREE Movies

Pitt Meadows, BC, November 16, 2004, (TSX: CGX.UN). Cineplex Galaxy is very pleased to announce the official grand opening for the new ten screen Cineplex Odeon Meadowtown Centre Cinemas will take place this weekend beginning with a gala grand opening event on Thursday, November 18th at 7:00 p.m. On hand to welcome leaders of the Pitt Meadows and Maple Ridge business communities will be Ellis Jacob, President and CEO of Cineplex Galaxy LP, Mr. Ken Stewart, MLA for Maple Ridge and Pitt Meadows, His Worship Mayor Don MacLean, Mayor of the District of Pitt Meadows, Her Worship, Kathy Morse, Mayor of the District of Maple Ridge as well as numerous other community leaders and members of the Canadian film, entertainment and business communities. A cocktail reception will be held at 6:30 PM followed by the official opening ceremony at 7:30 PM. Guests will then be treated to screenings of a selection of major motion pictures. The theatre will be closed to the general public for the evening.

On Friday, November 19th at 6:00 PM, the doors to the theatre will officially open to welcome guests into the theatre. On the schedule that night will be a great selection of films including the much-anticipated film *The Incredibles*, along with *National Treasure*, *Sponge Bob*, *Polar*

For more information contact:
Pat Marshall, Vice President Communications
Telephone: 416-323-6648 Telefax: 416-323-6633
Email: pmarshall@cineplexgalaxy.com

Express, After the Sunset and Bridget Jones: Edge of Reason.

Saturday, November 20th the theatre will host a *Family Fun Day* from 9 AM to 12 Noon.

Families are invited to the new Cineplex Odeon Cinemas to experience some family friendly movies for *free* that day. Special discounted concession pricing will be offered on selected items and 100% of the proceeds from the sale of these concession items will be donated to Ridge Meadows Hospital Foundation. In addition to free movies and special concession pricing, kids will be able to play with clowns, have their faces painted, get free custom-made balloons and each child will be given a special souvenir movie poster to take home with them of *The Incredibles*.

The following is the schedule for *Family Fun Day* on Saturday, November 20th, 2004 only.

9:20 a.m. *Harry Potter and the Prisoner of Azkaban*

9:40 a.m. *Agent Cody Banks 2: Destination London*

9:30 a.m. *The Grinch*

9:50 a.m. *Shrek 2*

10:00 a.m. *Elf*

10:10 a.m. *Cat in the Hat*

10:20 a.m. *New York Minute*

10:30 a.m. *Sinbad: Legend of the Seven Seas*

The new Cineplex Odeon Meadowtown Centre Cinemas will feature all stadium seating (each seat row will be 18" higher than the previous row), wall-to-wall, giant, curved screens, large, luxurious seats with generous legroom and Dolby Digital Surround Sound. The large lobby will also offer more than just popcorn and soft drinks. In addition to the broad snack and beverage selection, Cineplex Odeon Meadowtown Cinemas will feature an *Alan Smithee's* café, *Outtakes* featuring fresh-cut fries and pizza, and a Yogen Fruz frozen dessert bar offering a wide selection of no-fat and low-fat yogurts and premium ice creams.

Headquartered in Toronto, Canada, Cineplex Galaxy LP currently operates 85 theatres with a total of 765 screens in 6 provinces across Canada. Cineplex Odeon Cinemas, Galaxy Cinemas and the associated brands are owned and operated by Cineplex Galaxy LP. There are currently 63 Cineplex Odeon Cinemas located in major urban centres and 22 Galaxy Cinemas featured in mid-size markets. Proudly Canadian, Cineplex Galaxy LP is a public company traded on the Toronto Stock Exchange under Cineplex Galaxy Income Fund (symbol CGX.UN).

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Please contact Pat Marshall upon arrival or to schedule interviews or photo ops.

For more information contact:
Pat Marshall, Vice President Communications
Telephone: 416-323-6648 Telefax: 416-323-6633
Email: pmarshall@cineplexgalaxy.com