



FOR IMMEDIATE RELEASE

CINEPLEX ENTERTAINMENT ELIMINATES PROCESSING FEES FOR ONLINE TICKET SALES

TORONTO, ON, April 22, 2008 (CGX.UN) – Just in time for the summer blockbuster season, Cineplex Entertainment announced today the elimination of online processing fees effective May 2, 2008. Guests can now purchase tickets online in advance of their arrival at the theatre knowing they have a ticket for this summer's biggest blockbusters in addition to saving the traditional \$1.00 per ticket online processing fee.

"Cineplex is delighted to offer this enhanced guest service," said Pat Marshall, Vice President, Communications and Investor Relations, Cineplex Entertainment. "We continually review our operations and respond to customer feedback to identify new opportunities to expand guest service, provide added conveniences and improve the overall movie going experience."

In addition to saving the processing fees, movie tickets purchased online also earn SCENE members a 20 point bonus. Purchasing tickets online is fast, secure and easy at www.cineplex.com and all major credit cards and Interact debit cards are accepted for payment. Online ticketing for Cineplex Entertainment is powered by RepeatSeat Ltd.

The newly redesigned cineplex.com website is now the second most visited movie entertainment website in Canada offering many new features including: enhanced show time search capabilities, streaming videos of upcoming movies, an online version of *Famous Magazine news*, in addition to exclusive movie and entertainment news written especially for Cineplex Entertainment. During the past year, cineplex.com has experienced tremendous growth with online ticketing sales up 185% in the first quarter of 2008 versus the same period in 2007 and during that same period, more than 2 million movie trailers were streamed. [Cineplex.com](http://cineplex.com) has become the go-to website in Canada for movie and entertainment news.

About Cineplex Entertainment LP:

Headquartered in Toronto, Canada, Cineplex Entertainment LP owns leases or has a joint-venture interest in 132 theatres with 1,337 screens serving approximately 61 million guests annually. Cineplex Entertainment LP is the largest motion picture exhibitor in Canada operating the following brands:

Cinema City, Cineplex Odeon, Coliseum, Colossus, Famous Players, Galaxy, SilverCity and Scotiabank Theatres. The units of Cineplex Galaxy Income Fund, which owns approximately 76% of Cineplex Entertainment LP, are traded on the Toronto Stock Exchange (symbol CGX.UN).

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For more information, contact:

Pat Marshall
Vice President,
Communications and Investor Relations
416-323-6648
pat.marshall@cineplex.com

Georgia Sourtzis
Manager, Communications
Cineplex Entertainment
416.323.6728
georgia.sourtzis@cineplex.com