



FOR IMMEDIATE RELEASE

Peter Gabriel – New Blood, Live in London in 3D to be Presented at Participating Theatres Across Canada

The 46 piece New Blood Orchestra, conducted by renowned orchestrator Ben Foster, backs the Rock and Roll Hall of Famer in this cinematic concert event

Toronto, ON, (TSX: CGX), September 12, 2011 – Cineplex Entertainment, via our *Front Row Centre Events* and Eagle Rock Entertainment today announced *Peter Gabriel – New Blood, Live in London in 3D* will be presented at participating movie theatres across Canada on Wednesday, October 12th and Monday, October 17th at 7:00 p.m. local time. Famed recording artist Peter Gabriel and the New Blood Orchestra perform material from Gabriel's illustrious solo career in brand new orchestral arrangements during a captivating 3D production. This musical event was captured in high-definition during two live performances in March 2011 at the HMV Hammersmith Apollo in London, England.

"Peter Gabriel and his shows are legendary," said Pat Marshall, Vice President, Communications and Investor Relations, Cineplex Entertainment. "Being able to experience his classic hits like *In Your Eyes* and *Solsbury Hill* with the accompaniment of the New Blood Orchestra in digital surround sound make this spectacular event a must see for any music fan."

Rock and Roll Hall of Fame member Peter Gabriel has thrilled audiences around the world for many years as a member of the band Genesis and then went on to a hugely successful solo career that has produced many chart-topping hits. *Peter Gabriel – New Blood, Live in London in 3D* presents selections from his *Scratch My Back* album as well as other favourites from his extensive catalogue.

Tickets can be purchased beginning September 16, 2011 at participating theatre box offices, through the Cineplex Mobile Apps and online at www.cineplex.com or our mobile site m.cineplex.com.

Peter Gabriel – New Blood, Live in London in 3D can be enjoyed at the following theatres:

BRITISH COLUMBIA

Coquitlam

SilverCity Coquitlam Cinemas, 170 Schoolhouse Street

Langford

Cineplex Odeon Westshore Cinemas, 900 2945 Jacklin Rd

Langley

Colossus Langley Cinemas, 20090 91A Avenue

Richmond

SilverCity Riverport Cinemas, 14211 Entertainment Way

Surrey

Empire Studio 12 Guildford, 15051 101st Avenue

Vancouver

Scotiabank Theatre Vancouver, 900 Burrard Street

ALBERTA

Calgary

Scotiabank Theatre Chinook, 6455 Macleod Trail SW
Empire Studio 16 Country Hills, 300-388 Country Hills Blvd NE

Edmonton

Cineplex Odeon South Edmonton Cinemas (UltraAVX location), 1525-99th Street NW
Empire Theatres City Centre Edmonton, 10200 102nd Avenue

MANITOBA

Winnipeg

SilverCity Polo Park Cinemas, 817 St. James Street

SASKATCHEWAN

Saskatoon

Galaxy Cinemas Saskatoon, 347 2nd Avenue

ONTARIO

Barrie

Galaxy Cinemas Barrie, 72 Commerce Park Drive

Guelph

Galaxy Cinemas Guelph, 485 Woodlawn Road W

Hamilton

SilverCity Hamilton Mountain Cinemas, 795 Paramount Drive

London

SilverCity London Cinemas, 1680 Richmond Street

Mississauga

Coliseum Mississauga Cinemas, 309 Rathburn Road W

Newmarket

SilverCity Newmarket Cinemas and XSCAPE Entertainment Centre, 18151 Yonge Street

Oakville

SilverCity Oakville and VIP Cinemas, 3531 Wycroft Road

Ottawa

SilverCity Gloucester Cinemas, 2385 City Park Drive
Empire Rideau Centre Cinema, 50 Rideau Street

St. Catharines

Empire Theatres Pen Centre, 221 Glendale Avenue

Toronto

Cineplex Odeon Eglinton Town Centre Cinemas, 22 Lebovic Avenue
Cineplex Odeon Queensway Cinemas, 1025 The Queensway
Scotiabank Theatre Toronto, 259 Richmond Street W
SilverCity Fairview Mall Cinemas, 1800 Sheppard Avenue E

Vaughan

Colossus Vaughan Cinemas, 3555 Highway 7 W

Waterloo

Empire Theatres Waterloo, 415 The Boardwalk

Windsor

SilverCity Windsor Cinemas, 4611 Walker Road

QUEBEC

Brossard

Cineplex Odeon Brossard Cinemas, 9350 boul. Leduc

Gatineau

Starcité Gatineau Cinemas, 115 boul. Du Plateau

Kirkland

Coliseum Kirkland Cinemas, 3200 rue Jean Yves

Laval

Colossus Laval Cinemas, 2800 rue Cosmodôme

Montreal

Scotiabank Theatre Montreal, 977 rue Ste-Catherine O

Starcité Montreal Cinemas, 4825 ave. Pierre de Coubertin

Sherbrooke

Galaxy Cinemas Sherbrooke, 4204 rue Bertrand

Ste.Foy

Cineplex Odeon Ste. Foy Cinemas, 1200 boul. Duplessis

NEW BRUNSWICK

Saint John

Empire Studio 10, 175 McAllister Drive

NOVA SCOTIA

Halifax

Empire 18 Cinemas & IMAX Theatre, 190 Chain Lake Drive

NEWFOUNDLAND

St. John's

Empire Studio 12, 48 Kenmount Road

P.E.I.

Charlottetown

Empire Studio 8, 670 University Avenue

About Cineplex Entertainment

Cineplex Inc. ("Cineplex") is the largest motion picture exhibitor in Canada and owns, leases or has a joint-venture interest in 130 theatres with 1,351 screens serving approximately 70 million guests annually. Headquartered in Toronto, Canada, Cineplex operates theatres from British Columbia to Quebec and is the exclusive provider of UltraAVX™ and the largest exhibitor of digital 3D and IMAX projection technologies in the country. Proudly Canadian and with a workforce of approximately 10,000 employees, the company operates the following top tier brands: Cineplex Odeon, Galaxy, Famous Players, Colossus, Coliseum, SilverCity, Cinema City and Scotiabank Theatres. Cineplex shares trade on the Toronto Stock Exchange (TSX) under the symbol "CGX". For more information, visit www.cineplex.com.

About Front Row Centre Events (FRC)

Brought to you by Cineplex Entertainment, Front Row Centre Events bring world class entertainment to your local Cineplex Entertainment theatre and other participating locations! Presented in high-definition with digital surround sound, guests can experience the best in original one-night only and series-based programming. With the Metropolitan Opera's Live in HD series, Broadway productions, live broadcasts direct from the stage of London's National Theatre, Bolshoi Ballet performances, classic films, concerts, live sporting events and documentaries, Front Row Centre Events put you in the centre of the action on the big screen!

About Eagle Rock Entertainment

Eagle Rock Entertainment is an international media production and distribution company operating across audiovisual entertainment programming. Eagle Rock Entertainment works directly alongside talent to produce the highest quality programming output covering film, general entertainment and musical performance. Eagle Rock Entertainment has offices based in London, New York, Germany, France & Toronto.

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For information, interviews or photos please contact:

Pat Marshall, Vice President, Communications and Investor Relations, Cineplex Entertainment,
416-323-6648, pat.marshall@cineplex.com

Kyle Moffatt, Director, Communications, Cineplex Entertainment,
416-323-6728, kyle.moffatt@cineplex.com