



****MEDIA ADVISORY: Wednesday, March 30, 2011****

**WWE WrestleMania XXVII Broadcast LIVE, in High Definition
at Cineplex Entertainment Theatres on Sunday, April 3, 2011**

WHAT: Cineplex Entertainment, via our *Front Row Centre Events* is pleased to announce WrestleMania XXVII will be broadcast live at participating Cineplex theatres across Canada on Sunday, April 3, 2011 at 7:00 p.m. EDT, 6:00 p.m. CDT, 5:00 p.m. MDT and 4:00 p.m. PDT. LIVE from the Georgia Dome in Atlanta, GA, WrestleMania XXVII will be hosted by The Rock and will feature nine highly anticipated matches.

Matches

- The Undertaker vs. Triple H (No Holds Barred Match)
- WWE Champion The Miz vs. John Cena
- World Heavyweight Champion Edge vs. Alberto Del Rio
- Randy Orton vs. CM Punk
- United States Champion Sheamus vs. Daniel Bryan
- John Morrison, Trish Stratus & Snooki vs. Dolph Ziggler & Lay-Cool
- Jerry Lawler vs. Michael Cole with Jack Swagger (Special guest referee "Stone Cold" Steve Austin)
- Rey Mysterio vs. Cody Rhodes
- Eight-Man Tag Team Match: Intercontinental Champion Wade Barrett, Ezekiel Jackson and WWE Tag Team Champions Heath Slater & Justin Gabriel vs. Big Show, Kane, Vladimir Kozlov & Santino Marella

WHEN: Sunday, April 3, 2011 at 7:00 p.m. EDT, 6:00 p.m. CDT, 5:00 p.m. MDT and 4:00 p.m. PDT

WHERE: Advance tickets are now available at participating theatre box offices, through the Cineplex Mobile Apps and online at www.cineplex.com/events or our mobile site m.cineplex.com.

The following 2011 WWE events will be shown live at select Cineplex Entertainment theatres:

WWE Extreme Rules	May 1, 2011
WWE Capitol Punishment	June 19, 2011
WWE Money In The Bank	July 17, 2011
WWE SummerSlam	August 14, 2011
WWE Night of Champions	September 18, 2011
WWE Hell in the Cell	October 2, 2011
WWE Bragging Rights	October 23, 2011
WWE Survivor Series	November 20, 2011
WWE TLC: Tables, Ladders & Chairs	December 18, 2011

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For more information, photos or interviews, please contact:

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