



FOR IMMEDIATE RELEASE

***Chasing Legends* Races Into Participating Cineplex Entertainment Theatres for One Night Only**

Experience the Tour de France from the perspective of Team Columbia-HTC in High Definition

TORONTO, ON (TSX: CGX) – January 26, 2011: Cineplex Entertainment, via our *Front Row Centre Events* and Gripped Films are pleased to present *Chasing Legends* at participating Cineplex Entertainment theatres. The documentary that follows Team Columbia-HTC through one prologue, 20 stages and the 3,642 kilometres of the *Tour de France* will be shown on Wednesday, February 2, 2011 at 7 p.m. (local time).

“Chasing Legends places you alongside the best cyclists in the world for one of the most epic races in professional sports, the Tour de France,” said Pat Marshall, Vice President, Communications and Investor Relations, Cineplex Entertainment. “Presented in High Definition only at Cineplex Entertainment theatres, you not only get to experience every summit and treacherous pass but you’ll also get to enjoy the beautiful French countryside in this visually stunning documentary.”

The greatest event in all of cycling is the *Tour de France*. *Chasing Legends* touches on the rich history, passion and true grit of the Tour, as seen through the eyes of Team Columbia-HTC. Commentary throughout the documentary is provided by Phil Liggett, Paul Sherwen, Eddy Merckx, Jens Voigt and some of the sport’s most prolific heroes. With a stunning array of HD cameras and poignant and touching interviews, *Chasing Legends* will take viewers deeper into the chase for the coveted Yellow Jersey than ever before.

Advance tickets are available at participating theatre box offices, online at www.cineplex.com/events or our mobile site m.cineplex.com. Discount tickets are available for larger groups of 20 or more. Please contact Cineplex corporate sales at 1-800-313-4461 or via email at corporatesales@cineplex.com.

Cineplex Entertainment presents *Chasing Legends* on Wednesday, February 2, 2011 at 7 p.m. (local time) at the following theatres:

BRITISH COLUMBIA

Kamloops

Cineplex Odeon Aberdeen Mall Cinemas, 700-1320 Trans Canada Highway

Nanaimo

Galaxy Cinemas Nanaimo, 213-4750 Rutherford Road

Vancouver

Cineplex Odeon International Village Cinemas, 88 W Pender St

Vernon

Galaxy Cinemas Vernon, 2306 Highway 6

Victoria

SilverCity Victoria Cinemas, 3130 Tillicum Road

ALBERTA

Calgary

*Cineplex Odeon Westhills Cinemas, 165 Stewart Green SW
SilverCity CrossIron Mills Cinemas & XSCAPE Entertainment Centre, 261055 CrossIron Boulevard,
Rocky View (Calgary), AB*

Edmonton

Cineplex Odeon South Edmonton Cinemas, 1525-99th Street NW

Red Deer

Galaxy Cinemas Red Deer, 357-37400 Highway #2

MANITOBA

Winnipeg

SilverCity Polo Park Cinemas, 817 St. James Street

SASKATCHEWAN

Regina

Cineplex Odeon Southland Mall Cinemas, 3025 Gordon Road

Saskatoon

Galaxy Cinemas Saskatoon, 347 2nd Avenue

ONTARIO

Ajax

Cineplex Odeon Ajax Cinemas, 248 Kingston Road

Ancaster

SilverCity Ancaster Cinemas, 771 Golf Links Road

Aurora

Cineplex Odeon Aurora Cinemas, 15460 Bayview Avenue

Barrie

Galaxy Cinemas Barrie, 72 Commerce Park Drive

Burlington

SilverCity Burlington Cinemas, 1250 Brant Street

Collingwood

Galaxy Cinemas Collingwood, 6 Mountain Road

Kingston

Cineplex Odeon Gardiners Road Cinemas, 626 Gardiners Road

London

Cineplex Odeon Westmount & VIP Cinemas, 755 Wonderland Road S

Mississauga

SilverCity Mississauga Cinemas, 3055 Vega Boulevard

Niagara Falls

Cineplex Odeon Niagara Square Cinemas, 7555 Montrose Road

Oshawa

Cineplex Odeon Oshawa Cinemas, 1351 Grandview Street N

Ottawa

*Coliseum Ottawa Cinemas, 3090 Carling Avenue
Cineplex Odeon South Keys Cinemas, 2214 Bank Street*

Owen Sound

Galaxy Cinemas Owen Sound, 1020 10th Street

Peterborough

Galaxy Cinemas Peterborough, 320 Water Street

Sault Ste. Marie

Galaxy Cinemas Sault Ste. Marie, 293 Bay Street

Sudbury

SilverCity Sudbury Cinemas, 355 Barrydowne Road

Thunder Bay

SilverCity Thunder Bay Cinemas, 850 North May Street

Toronto

Cineplex Odeon Eglinton Town Centre Cinemas, 22 Lebovic Avenue

Cineplex Odeon Queensway Cinemas, 1025 The Queensway

Cineplex Odeon Sheppard Cinemas, 4861 Yonge Street

Cineplex Odeon Varsity and VIP Cinemas, 55 Bloor Street W

Vaughan

Colossus Vaughan Cinemas, 3555 Highway 7 W

Waterloo

Galaxy Cinemas Waterloo, 550 King Street N

Windsor

Cineplex Odeon Devonshire Mall Cinemas, 3100 Howard Avenue

QUEBEC**Brossard**

Cineplex Odeon Brossard Cinemas, 9350 boul. Leduc

Ste.Foy

Cineplex Odeon Ste. Foy Cinemas, 1200 boul. Duplessis

Gatineau

Starcité Gatineau Cinemas, 115 boul. Du Plateau

About Cineplex Entertainment

Cineplex Inc. ("Cineplex") is the largest motion picture exhibitor in Canada and owns, leases or has a joint-venture interest in 132 theatres with 1,366 screens serving approximately 70 million guests annually. Headquartered in Toronto, Canada, Cineplex operates theatres from British Columbia to Quebec and is the exclusive provider of UltraAVX™ and the largest exhibitor of digital, 3D and IMAX projection technologies in the country. Proudly Canadian and with a workforce of approximately 10,000 employees, the company operates the following top tier brands: Cineplex Odeon, Galaxy, Famous Players, Colossus, Coliseum, SilverCity, Cinema City and Scotiabank Theatres. Cineplex shares trade on the Toronto Stock Exchange (TSX) under the symbol "CGX". The Debentures are listed on the TSX under the symbol "CGX.DB". For more information, visit www.cineplex.com.

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