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**CINEPLEX ODEON AND EAU CLAIRE MARKET  
EXPAND ENTERTAINMENT OFFERINGS**

**November 4, 2004, Toronto, ON**, (TSX: CGX.UN), Cineplex Galaxy LP announces the expansion of its Cineplex Odeon theatres at Calgary's Eau Claire Market and the addition of a brand new Prize Redemption Centre to Cinescape.

On Friday November 5, Eau Claire Market Cinemas will expand its current number of theatres to include the former 300-seat IMAX Theatre space and will operate it as additional theatre screen to help better serve customer demand. This *sixth* screen will be equipped with stadium seating, a first for this downtown cinema, and full digital surround sound. The first film to be featured on the new screen will be the much-anticipated, animated film, *The Incredibles*.

Along with the new screen, the popular Cinescape games area has added a prize redemption centre to its offerings. Gamers can now redeem coupons for exciting prizes and high-end rewards. Prizes include a huge variety of items ranging in size and value and including Digital cameras, XBox Games, DVD players and more. Guests can win these prizes by playing their favorite token-operated games and redeeming the coupons they earn towards these valuable prizes. The new gaming area is open to all guests and can be accessed without a movie ticket.

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“Eau Claire Market has long been a meeting place for Calgarians looking for great entertainment options,” says Eau Claire Market General Manager Jim Blackburn. “The new Eau Claire management team is pleased partners like Cineplex Odeon are expanding to offer even better service and products for our customers. We’ve found people love coming to pick up a few things at our shops, grab dinner at one of our many restaurants or food court and then finish the evening at a movie. They’ll have even more choices now, just in time for the Christmas movie and shopping season. This is one of the first steps in our redevelopment of the entire Eau Claire Market. We are encouraging customers to come back often to see the further enhancements we’ll be doing over the next year.”

“I think the changes we have made to our Cineplex Odeon theatres by adding the new screen and the addition of a new Redemption Centre to Cinescape, have really made the Eau Claire Market the number one downtown entertainment destination for Calgarians,” said Pat Marshall, Vice President of Communications for Cineplex Galaxy LP. “You can have a lot of fun here whether it is going to the movies or playing one of dozens of games that earn you prizes to take home with you. It truly is one stop entertainment, right in the heart of downtown Calgary.”

Cineplex Galaxy LP is a leading exhibitor of motion pictures in the entertainment industry. Headquartered in Toronto, Canada, Cineplex Galaxy LP currently operates 84 theatres with a total of 758 screens in 6 provinces across Canada. Cineplex Odeon Cinemas, Galaxy Cinemas and the associated brands are owned and operated by Cineplex Galaxy LP. There are 63 Cineplex Odeon Cinemas located in the major urban centres and 21 Galaxy Cinemas featured in mid-size markets. Proudly Canadian, Cineplex Galaxy LP is a public company traded on the Toronto Stock Exchange under Cineplex Galaxy Income Fund (symbol CGX.UN).

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