



****Media Advisory: Thursday, May 26, 2011****

**In Brightest Day, In Blackest Night,
Advance Tickets for *Green Lantern* are in your Sight**

WHAT:

Advance tickets for the highly anticipated release of the Warner Bros. movie *GREEN LANTERN* go on sale exclusively for SCENE members on Friday, May 27, 2011. Advance tickets can only be purchased online at www.cineplex.com, through our mobile site m.cineplex.com or the Cineplex Mobile Apps during the first week of sales.

SCENE members who purchase advance tickets between May 27th and June 2nd will earn TRIPLE SCENE points and have the chance to win an official replica of the *Green Lantern* ring from the movie or one of ten *Green Lantern* prize packs. The SCENE program is free to join, to enroll visit www.scene.ca.

Beginning Friday, June 3, 2011, the general public can purchase advance tickets at participating theatre box offices, online at www.cineplex.com, through our mobile site m.cineplex.com or via the Cineplex Mobile Apps.

Special midnight screenings of *Green Lantern* will also be presented in 3D on Thursday, June 16th (officially 12:01 a.m. on Friday, June 17th) at select Cineplex Entertainment theatres including our UltraAVX™ auditoriums where available. The movie opens in wide release on Friday, June 17. Tickets can be purchased at participating theatre box offices, online at www.cineplex.com, through our mobile site m.cineplex.com or via the Cineplex Mobile Apps.

In a universe as vast as it is mysterious, a small but powerful force has existed for centuries. Protectors of peace and justice, they are called the Green Lantern Corps. A brotherhood of warriors sworn to keep intergalactic order, each *Green Lantern* wears a ring that grants him superpowers. But when a new enemy called Parallax threatens to destroy the balance of power in the Universe, their fate and the fate of Earth lie in the hands of their newest recruit, the first human ever selected: Hal Jordan. Hal is a gifted and cocky test pilot, but the Green Lanterns have little respect for humans, who have never harnessed the infinite powers of the ring before. But Hal is clearly the missing piece to the puzzle, and along with his determination and willpower, he has one thing no member of the Corps has ever had: humanity. With the encouragement of fellow pilot and childhood sweetheart Carol Ferris, if Hal can quickly master his new powers and find the courage to overcome his fears, he may prove to be not

only the key to defeating Parallax...he will become the greatest *Green Lantern* of all.

Private screenings and group rates are also available. For more information, call 1-800-313-4461 or email corporatesales@cinplex.com.

WHERE: Participating Cineplex Entertainment theatres across Canada, please visit www.cinplex.com for locations. Tickets can be purchased at participating theatre box offices, through the Cineplex Mobile Apps and online at www.cinplex.com or our mobile site m.cinplex.com.

WHEN: Friday, May 27th, 2011 for SCENE members
Friday, June 3rd, 2011 for the general public

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For additional information, please contact:

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