



Galaxy Cinemas Chatham Now Hiring

35 new positions available

Toronto, ON, (TSX: CGX), October 27, 2011 – Cineplex Entertainment is now hiring an additional 35 staff for the new *Galaxy Cinemas Chatham*. A job posting for the part time Cast Member position can be found in the careers section of Cineplex.com. The 20 employees currently working at *Famous Players Chatham Cinemas 6* will be relocated to the new theatre upon opening.

“As we draw closer to the opening date of our new state-of-the-art theatre in Chatham we want to start looking for the newest stars to add to our already strong cast lineup,” said Pat Marshall, Vice-President Communications and Investor Relations for Cineplex Entertainment. “Our cast members are truly Cineplex ambassadors so we are looking for bright, friendly and service-focused residents who love the movies.”

In addition to a great working environment, successful applicants will enjoy free movies, flexible working hours, tuition assistance, career opportunities, comprehensive training, concession discounts and incentive programs. Applicants 15 years of age or older can apply online at www.cineplex.com/careers.

Opening in time for the holiday movie season, *Galaxy Cinemas Chatham* is a 26,000 square foot theatre featuring more than 1,350 seats across seven auditoriums of various sizes. The all-digital theatre will use Christie DLP Cinema® projectors to provide guests with the sharpest picture onscreen. Each auditorium will also utilize the latest in Dolby digital surround sound technology. *Galaxy Cinemas Chatham* is located at 748 St. Clair Street in Chatham, ON.

About Cineplex Entertainment

Cineplex Inc. ("Cineplex") is the largest motion picture exhibitor in Canada and owns, leases or has a joint-venture interest in 130 theatres with 1,351 screens serving approximately 70 million guests annually. Headquartered in Toronto, Canada, Cineplex operates theatres from British Columbia to Quebec and is the exclusive provider of UltraAVX™ and the largest exhibitor of digital 3D and IMAX projection technologies in the country. Proudly Canadian and with a workforce of approximately 10,000 employees, the company operates the following top tier brands: Cineplex Odeon, Galaxy, Famous Players, Colossus, Coliseum, SilverCity, Cinema City and Scotiabank Theatres. Cineplex shares trade on the Toronto Stock Exchange (TSX) under the symbol "CGX". For more information, visit www.cineplex.com.

-30-

For information, interviews or photos please contact:

Pat Marshall, Vice President, Communications and Investor Relations, Cineplex Entertainment,
416-323-6648, pat.marshall@cineplex.com

Kyle Moffatt, Director, Communications, Cineplex Entertainment,
416-323-6728, kyle.moffatt@cineplex.com