



**\*\*Media Advisory: Friday, June 10, 2011\*\***

**IT ALL ENDS HERE**

**Advance Tickets to the Epic Finale of the Harry Potter movie series,  
HARRY POTTER AND THE DEATHLY HALLOWS PART 2, on sale June 13**

**WHAT:** Advance tickets for the highly anticipated release of the Warner Bros. movie "Harry Potter and the Deathly Hallows Part 2" go on sale June 13, 2011. Guests can purchase tickets at participating Cineplex Entertainment theatre box offices, online at [www.cineplex.com](http://www.cineplex.com) or through our mobile site [m.cineplex.com](http://m.cineplex.com). The movie opens in wide release on Friday, July 15, 2011.

Special midnight screenings of "Harry Potter and the Deathly Hallows Part 2" will also be presented in 3D and traditional formats on Thursday, July 14<sup>th</sup> (officially 12:01 a.m. on Friday, July 15<sup>th</sup>) at select Cineplex Entertainment theatres including our UltraAVX™ auditoriums, IMAX® and D-Box where available.

**About *Harry Potter and the Deathly Hallows Part 2***

In Part 2 of the epic finale, the battle between the good and evil forces of the wizarding world escalates into an all-out war. The stakes have never been higher and no one is safe. But it is Harry Potter who may be called upon to make the ultimate sacrifice as he draws closer to the climactic showdown with Lord Voldemort. It all ends here.

Private screenings and group rates are also available. For more information, call 1-800-313-4461 or email [corporatesales@cineplex.com](mailto:corporatesales@cineplex.com).

Each week leading up to July 15<sup>th</sup>, guests can also enjoy one of the seven previous Harry Potter movies back on the big screen. Select Cineplex theatres continue to present the Harry Potter movies Saturday mornings at 10:30 a.m. and Monday evenings at 7 p.m. local time. A different movie can be enjoyed each week, please visit [www.cineplex.com/harrypotter](http://www.cineplex.com/harrypotter) for the complete schedule and theatre locations. Tickets for the previous Harry Potter movies can be purchased for \$5 each at participating theatre box offices, through the Cineplex Mobile Apps and online at [www.cineplex.com](http://www.cineplex.com) or our mobile site [m.cineplex.com](http://m.cineplex.com).

**WHERE:** Participating Cineplex Entertainment theatres across Canada, please visit [www.cineplex.com](http://www.cineplex.com) for locations. Tickets can be purchased at participating theatre box offices, through the Cineplex Mobile Apps and online at [www.cineplex.com](http://www.cineplex.com) or our mobile site [m.cineplex.com](http://m.cineplex.com).

**WHEN:** Beginning Monday June 13, 2011

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**For additional information, please contact:**

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