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***Galaxy Cinemas Brantford* named Canada's first LEED certified movie theatre**

Toronto, ON, July 21, 2014 (TSX: CGX) – The Canadian Green Building Council recently named *Galaxy Cinemas Brantford* the first LEED certified movie theatre in Canada.

The LEED (Leadership in Energy and Environmental Design) rating system is recognized as the international mark of excellence for environmentally sustainable building practices in more than 132 countries. LEED considers many factors in its assessment, including access to public transportation, energy performance, CO2 monitoring, and waste control, among others.

"We are proud to be recognized for our approach to constructing and operating *Galaxy Cinemas Brantford*," said Ellis Jacob, President and CEO, Cineplex Entertainment. "We look forward to serving our guests in one of North America's most sustainably constructed and operated movie theatres for years to come."

*Galaxy Cinemas Brantford* was built with reduced construction waste, and used regionally manufactured and extracted materials to reduce the carbon footprint created during the construction process. Cineplex finished the theatre with the use of low emission materials, such as low VOC paints and carpets.

Movie-goers at *Galaxy Cinemas Brantford* will notice many of the building's environmentally friendly features, such as low flow plumbing fixtures, which reduce water use by as much as 43 per cent, and energy efficient lighting. A special white roof and building automation significantly reduce the theatre's energy consumption. The theatre also takes an innovative approach to recycling, storage and collection – reducing the amount of waste sent to landfill.

In June, Brantford Power awarded *Galaxy Cinemas Brantford* a Conservation Certificate of Recognition Award, in acknowledgment of the theatre's commitment to energy reduction.

*Galaxy Cinemas Brantford* is cleaned exclusively with green-certified cleaning products. Cineplex has also made efforts to educate guests about the importance of sustainable living, broadcasting a short presentation prior to feature films and in lobby ads.

**About Cineplex**

Cineplex Inc. ("Cineplex") is one of Canada's leading entertainment companies and operates one of the most modern and fully digitized motion picture theatre circuits in the world. A top-tier Canadian brand, Cineplex operates numerous businesses including theatrical exhibition, food services, gaming, alternative programming (Front Row Centre Events), Cineplex Media, Cineplex Digital Solutions, Cineplex Digital Networks, and the online sale of home entertainment content through CineplexStore.com and on apps embedded in various electronic devices. Cineplex is also a joint venture partner in SCENE – Canada's largest entertainment loyalty program.

Cineplex is headquartered in Toronto, Canada, and operates 162 theatres with 1,638 screens from coast to coast, serving approximately 77 million guests annually through the following theatre brands: Cineplex Odeon, SilverCity, Galaxy Cinemas, Scotiabank Theatres, Cineplex Cinemas and Cineplex VIP Cinemas. Cineplex also owns and operates the UltraAVX, Poptopia, and Outtakes brands. Cineplex trades on the Toronto Stock Exchange under the symbol CGX. More information is available at [Cineplex.com](http://Cineplex.com).

#### **About Canadian Green Building Council**

The CaGBC ([www.cagbc.org](http://www.cagbc.org)) is the leading national industry organization advancing green building and sustainable community development practices. We work closely with our member organizations who are involved in the design, construction and operation of buildings and homes in an effort to make every building greener. The CaGBC reduces environmental impacts from the built environment through education/training, building certification, advocacy and information sharing. The CaGBC is the license holder for the LEED green building rating system in Canada. In addition to LEED, the CaGBC also supports the Living Building Challenge, Passive House standard and EcoDistricts in Canada.

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