



For Immediate Release

***The Dark Knight*: Highest Advance Ticket Sales
Of All Time at Cineplex Entertainment Theatres**

Toronto, ON (CGX.UN) July 17, 2008 – Cineplex Entertainment is pleased to announce that advance ticket sales for the highly anticipated movie *The Dark Knight*, which opens in wide release in both 35 mm and IMAX® DMR tonight at midnight, have reached record levels of close to one million dollars.

“Advance ticket sales for *The Dark Knight* have been unprecedented, breaking all previous records for pre-sales,” said Ellis Jacob, President and CEO for Cineplex Entertainment. “In the week prior to its opening, we saw a surge in advance ticket sales and have scheduled additional screenings across the country to meet guest demand.”

Cineplex Entertainment is presenting *The Dark Knight* beginning at midnight tonight and, in its opening week in hundreds of screens at theatres across the country offering guests the opportunity to be amongst the very first to experience this much anticipated film. Advance tickets can be purchased online at www.cineplex.com, on your mobile phone and at participating Cineplex Entertainment theatre box offices.

About Cineplex Entertainment LP

Headquartered in Toronto, Canada, Cineplex Entertainment LP owns, leases or has a joint-venture interest in 132 theatres with 1,337 screens serving approximately 61 million guests annually. Cineplex Entertainment LP is the largest motion picture exhibitor in Canada operating the following brands: Cinema City, Cineplex Odeon, Coliseum, Colossus, Famous Players, Galaxy, SilverCity and Scotiabank Theatres. The units of Cineplex Galaxy Income Fund, which owns approximately 76% of Cineplex Entertainment LP, are traded on the Toronto Stock Exchange (symbol CGX.UN).

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For more information, please contact:

Georgia Sourtzis
Manager, Communications
Cineplex Entertainment
416.323.6728 / georgia.sourtzis@cineplex.com