



****MEDIA ADVISORY: Thursday, April 2, 2009****

***The Tragically Hip* Rocks the Big Screen with an Intimate, LIVE Performance this Monday, April 6th Exclusively at Cineplex Entertainment Theatres**

Be the first to hear and own The Tragically Hip's new CD *We Are the Same!*

WHAT:

Cineplex Entertainment, Universal Music Canada and Insight Productions are pleased to announce the one-time only LIVE and intimate performance by The Tragically Hip from their legendary recording studio, The Bathhouse, in Kingston, Ontario. *The Tragically Hip: We Are The Same* will be shown in High- Definition at more than 80 select Cineplex Entertainment theatres across the country at 7pm EST/4 pm PST with an encore presentation at 10 pm EST/7 pm PST.

Hosted by George Stroumboulopoulos from CBC's *The Hour*, guests will be treated to a special Q&A session where they can email or text in their questions live during the performance. They will also have an exclusive behind the scenes look at the band's studio, The Bathhouse. In addition to their classic songs, the Tragically Hip will perform a selection of songs from their highly anticipated 12th studio album, *We Are The Same* which will be released on Tuesday, April 7th.

General admission is \$21.95 + tax and includes a copy of their new album, *We Are the Same* or \$20.95 + tax for the event only.

WHEN:

Monday, April 6th live at 7 PM EST/4 pm PST and encore at 7 pm PST/10 pm EST

WHERE:

For more information, showtimes, participating locations and to purchase tickets, visit www.cineplex.com/events.

For more information, contact:

Georgia Sourtzis
Manager, Communications
Cineplex Entertainment
416.323.6728
georgia.sourtzis@cineplex.com