



**\*\*MEDIA ADVISORY: Monday, January 31, 2011\*\***

**Advance Tickets for the *Justin Bieber: Never Say Never* Movie in 3D  
at Cineplex Entertainment Theatres on Sale February 1, 2011**

**WHAT:** Calling all Justin Bieber fans! Cineplex Entertainment will make *U Smile* as advance tickets for *Justin Bieber: Never Say Never* go on sale Tuesday, February 1, 2011. The movie opens Friday, February 11, 2011. Advance tickets will be available at participating theatre box offices, through the Cineplex Mobile App and online at [www.cineplex.com/events](http://www.cineplex.com/events) or our mobile site [m.cineplex.com](http://m.cineplex.com). A special rate is available for larger groups of 20 or more. Please contact Cineplex corporate sales at 1-800-313-4461 or via email at [corporatesales@cineplex.com](mailto:corporatesales@cineplex.com).

**About *Justin Bieber: Never Say Never***

From Paramount Pictures, *Justin Bieber: Never Say Never* is the inspiring true story and rare inside look at the rise of Justin from street performer in the small town of Stratford, Ontario and internet phenomenon to global super star culminating with a dream sold out show at the famed Madison Square Garden in 3D.

**WHEN:** Tickets for *Justin Bieber: Never Say Never* go on sale Tuesday, February 1, 2011.

**WHERE:** Advance tickets will be available beginning February 1<sup>st</sup> at participating theatre box offices, through the Cineplex Mobile App and online at [www.cineplex.com/events](http://www.cineplex.com/events) or our mobile site [m.cineplex.com](http://m.cineplex.com).

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