



For Immediate Release

***Fun Day at SilverCity Hamilton Mountain Cinemas
to Support the Starlight Children's Foundation***

Enjoy FREE movies and more the morning of Saturday, January 17, 2009

Hamilton, ON (CGX.UN) January 13, 2009 – SilverCity Hamilton Mountain Cinemas is very pleased to host the first-ever *Fun Day* in Hamilton, Saturday, January 17, 2009 from 8:30 am to 11:30 am. The morning will offer Hamilton area movie-lovers a great selection of FREE movies with proceeds from concession sales donated to the Starlight Children's Foundation.

"Cineplex Entertainment, via SilverCity Hamilton Mountain Cinemas, is pleased to host this fundraising initiative to support the Starlight Children's Foundation," said Pat Marshall, Vice President Communications and Investor Relations, Cineplex Entertainment. "*Fun Day* offers an opportunity to open our doors to the community and support an organization that touches so many seriously ill children and their families."

On Saturday morning, SilverCity Hamilton Mountain Cinemas invites Hamilton residents to enjoy a selection of FREE movies and specially discounted items at the concession stand. Concession pricing will include special discounted prices of \$2 for regular-size popcorn and \$2 for a regular-size fountain drink, with all proceeds of these concession items donated to the Starlight Children's Foundation. In addition to these specially priced concession items, clowns and face painting will be available in the lobby for guests to enjoy.

The FREE movie schedule for *Fun Day* on Saturday, January 17, 2009 includes:

- 9:00 – *Bee Movie*
- 9:10 – *Iron Man*
- 9:20 – *Kung Fu Panda*
- 9:30 – *Journey to the Centre of the Earth 3D*
- 9:40 – *Shrek the Third*
- 9:50 – *Horton Hears a Who*

All the movies are free of charge to guests and are based on seat availability on a first-come first-serve basis. SilverCity Hamilton Mountain Cinemas is located at 795 Paramount Drive in Stoney Creek (Hamilton), ON.

About Cineplex Entertainment LP

As the largest motion picture exhibitor in Canada, Cineplex Entertainment LP owns, leases or has a joint-venture interest in 130 theatres with 1,331 screens serving approximately 61 million guests annually. Headquartered in Toronto, Canada, Cineplex Entertainment operates theatres from British Columbia to Quebec and is the largest exhibitor of digital, 3D and IMAX projection technologies in the country. Proudly Canadian and with a workforce of more than 8,000, the company operates the following

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top tier brands: Cineplex Odeon, Galaxy and Famous Players including Colossus, Coliseum and SilverCity, in addition to Cinema City and Scotiabank Theatres. The units of Cineplex Galaxy Income Fund, which owns approximately 97% of Cineplex Entertainment LP, are traded on the Toronto Stock Exchange (symbol CGX.UN). For more information, visit www.cineplex.com.

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