



CINEPLEX ENTERTAINMENT WELCOMES D-BOX MOTION CODE™ TECHNOLOGY TO TORONTO

Cineplex Odeon Queensway Cinemas will be the first theatre in Canada to feature D-BOX Motion Code™ technology

Longueuil, Québec, June 18, 2009 -- D-BOX Technologies Inc. (DBO.A on the TSX Venture Exchange), a leader in innovative motion technology for the entertainment industry, announces that it has entered into an agreement with Cineplex Entertainment LP (TSX:CGX.UN), the largest motion picture exhibitor in Canada, to equip a section in one of its auditoriums at the Cineplex Odeon Queensway Cinemas located in Etobicoke, Ontario with a D-BOX Motion system.

The Canadian premiere will allow moviegoers to feel the motion and on-screen action right from their very own seat. This unmatched, realistic and immersive experience is created with breakthrough D-BOX Motion Code technology in which the movie is coded, frame-by-frame, to create customized motion effects resulting in subtle, refined movements that work in perfect sync with the action taking place on screen.

"Supported by an overwhelming level of satisfaction from moviegoers, D-BOX has partnered with Canada's largest motion picture exhibitor to equip one of its flagship locations in the Greater Toronto Area. We are pleased to work with Cineplex Entertainment and look forward to an ongoing relationship with them," stated Claude Mc Master, President and Chief Executive Officer of D-BOX Technologies Inc.

"We are thrilled to partner with D-BOX Technologies Inc. to offer an exciting addition to the movie-going experience with the D-BOX Motion system and we are pleased to be the first in Canada to offer our guests this new entertainment experience," said Ellis Jacob, President and Chief Executive Officer, Cineplex Entertainment. "The added sense of motion will be a great enhancement to the action on screen," said Jacob.

ABOUT D-BOX

D-BOX has pioneered the next step in the evolution of home, theatrical and gaming entertainment systems, a patented precision encoding system allowing for the creation of a custom motion track for each film, TV program or video game. The result for the viewer is an added dimension of realistic motion effects (MFX) perfectly synchronized with on-screen action, for a supremely exciting and immersive entertainment experience from their viewing seat. An opportunity for studios and retailers alike, this exciting new level of interactivity and immersion is well on its way to being a de facto industry standard; D-BOX's award-winning motion technology is available for more than 850 titles globally. Several major Hollywood studios have embedded D-BOX Motion Code™ on many recent blockbuster Blu-ray™ releases. For more information, please visit www.d-box.com

D-BOX is a registered trademark and D-BOX Motion Code is a trademark of D-BOX Technologies Inc. Other names are for informational purposes only and may be trademarks of their respective owners.

About Cineplex Entertainment LP

As the largest motion picture exhibitor in Canada, Cineplex Entertainment LP owns, leases or has a joint-venture interest in 129 theatres with 1,328 screens serving more than 63.5 million guests annually. Headquartered in Toronto, Canada, Cineplex Entertainment operates theatres from British Columbia to Quebec and is the largest exhibitor of digital, 3D and IMAX projection technologies in the country. Proudly Canadian and with a workforce of more than 10,000 employees, the company operates the following top tier brands: Cineplex Odeon, Galaxy, Famous Players, Colossus, Coliseum, SilverCity, Cinema City and Scotiabank Theatres. The units of Cineplex Galaxy Income Fund, which owns approximately 99.5% of Cineplex Entertainment LP, are traded on the Toronto Stock Exchange (symbol CGX.UN). For more information, visit www.cineplex.com.

DISCLAIMER IN REGARDS TO FORWARD-LOOKING STATEMENTS

Certain statements included herein, including those that express management's expectations or estimates of our future performance constitute "forward-looking statements" within the meaning of applicable securities laws. Forward-looking statements are necessarily based upon a number of estimates and assumptions that, while considered reasonable by management at this time, are inherently subject to significant business, economic and competitive uncertainties and contingencies. Investors are cautioned not to rely on forward looking statements. We disclaim any intent or obligation to update publicly these forward-looking statements, whether as a result of new information, future events or otherwise.

"Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release."

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