



****Media Advisory: Thursday, January 5, 2012****

**Tale as Old as Time
Advance Tickets to Avoid a Line
for *Beauty and the Beast* in 3D**

WHAT: Advance tickets for Walt Disney Animation Studios' magical classic *Beauty and the Beast* in stunning 3D go on sale Friday, January 6, 2012. Guests can purchase tickets at participating Cineplex Entertainment theatre box offices, through the Cineplex Mobile Apps and online at www.cineplex.com or our mobile site m.cineplex.com.

Beauty and the Beast in 3D opens in wide release on January 13, 2012.

About *Beauty and the Beast*

The movie captures the fantastic journey of Belle (voice of Paige O'Hara), a bright and beautiful young woman who's taken prisoner by a hideous beast (voice of Robby Benson) in his castle. Despite her precarious situation, Belle befriends the castle's enchanted staff – a teapot, a candelabra and a mantel clock, among others – and ultimately learns to see beneath the Beast's exterior to discover the heart and soul of a prince.

Featuring unforgettable music by Howard Ashman and Alan Menken, and an enormously talented vocal ensemble, *Beauty and the Beast* was the first animated feature to receive a Best Picture nomination from the Academy of Motion Picture Arts and Sciences.

Private screenings and group rates are also available. For more information, call 1-800-313-4461 or email corporatesales@cineplex.com.

WHERE: Participating Cineplex Entertainment theatres across Canada, please visit www.cineplex.com for locations.

WHEN: Beginning Friday, January 6, 2012

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For additional information, please contact:

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