



****MEDIA ADVISORY: Wednesday, September 12, 2012****

Cineplex Entertainment announces fall Classic Film Series

Cineplex Entertainment today announced the fall line-up for its Classic Film Series presentations. Front Row Centre Events' Classic Film Series showcases films that, in most cases, have never before been seen in digital format on the big screen. This fall's titles include:

September



Sunset Boulevard

When: Sunday, September 16, 2012

Wednesday, September 19, 2012

Joe Gillis, an unsuccessful screenwriter, allows a faded silent movie star to draw him into her fantasy world, where she dreams of making a triumphant return to the screen.

Cast: William Holden, Gloria Swanson and Erich von Stroheim

October



***Dracula/Frankenstien* Double Feature**

When: Sunday, October 21, 2012

Wednesday, October 24, 2012

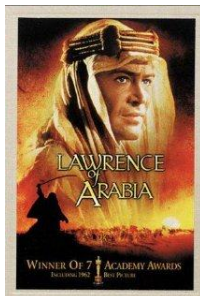
Wednesday, October 31, 2012

See Boris Karloff on the big screen as the original *Frankenstein* (1931) followed by Bela Lugosi in *Dracula* (1931). Prior to the films, Turner Classic Movies host Robert Osborne will treat audiences to exclusive interviews recorded at this year's TCM Classic Film Festival.

Joining him will be Karloff's daughter, Sara, along with Bela Lugosi, Jr., the son of the classic *Dracula* star, and Academy Award winning make-up artist, Rick Baker. All three will talk about classic horror movies and how legendary icons like Boris Karloff and Bela Lugosi helped define the genre.

Cast: Boris Karloff (*Frankenstein*); Bela Lugosi (*Dracula*)

November



Lawrence of Arabia

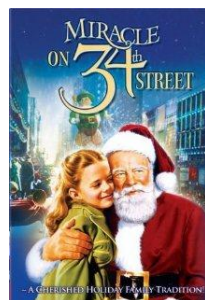
When: Sunday, November 11, 2012

Wednesday, November 14, 2012

One of the most influential films in history returns to the silver screen with the *Lawrence of Arabia 50th Anniversary Event*. The film was meticulously restored by Sony Pictures Entertainment from the original 65mm negative. This special event features an exclusive introduction from *Lawrence of Arabia* star and Academy Award® nominee, Omar Sharif. The event will include newsreel footage of the New York premiere as stars arrive on the red carpet, as well as footage of King Hussein of Jordan visiting the film set in Aqaba where he met David Lean, Sam Spiegel and Peter O'Toole. Academy Award® winning Director Martin Scorsese (Best Director, *The Departed*, 2006) will also discuss the overarching themes of *Lawrence of Arabia* and its influence on other iconic films.

Cast: Alec Guinness, Anthony Quinn, Peter O'Toole

December



Miracle on 34th Street (1947)

When: Sunday, December 9, 2012

Wednesday, December 12, 2012

When a nice old man who claims to be Santa Claus is institutionalized as insane, a young lawyer decides to defend him by arguing in court that he is the real thing.

Cast: Edmund Gwenn, John Payne, Maureen O'Hara

In addition to cinemas typically playing Cineplex Entertainment's Front Row Centre Events, these films will be among the first added to theatres in 19 new Canadian markets. These include **Alberta:** Lethbridge, Red Deer; **British Columbia:** Burnaby, Chilliwack, Mission and Nanaimo; **Ontario:** Barrie, Belleville, Bowmanville, Cambridge, Chatham, Collingwood, Orangeville, Owen Sound, Sault Ste. Marie, Scarborough, Thunder Bay Scarborough and Yonge and Dundas (Toronto).

WHERE: A complete list of Front Row Centre Events locations and showtimes can be found at www.cineplex.com/events.

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For more information, photos or interviews please contact:

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