



**\*\*MEDIA ADVISORY: Friday, February 11, 2011\*\***

**10<sup>th</sup> Anniversary Screening of *Memento* Presented Exclusively in Canada at  
*Scotiabank Theatre Vancouver and Cineplex Odeon Varsity and VIP Cinemas*  
For One Night Only**

**WHAT:** Cineplex Entertainment, via our *Front Row Centre Events* is pleased to announce a special, one night only screening of *Memento* will take place on Thursday, February 17, 2011 at 6:30 p.m. local time. The movie will be screened from an all-new, director-approved, high definition digital print. This special 10<sup>th</sup> Anniversary event will also feature a post-movie Q&A with Director Christopher Nolan and features a discussion with acclaimed filmmaker Guillermo Del Toro. The Q&A was taped live at the American Cinematheque on February 4, 2011. *Scotiabank Theatre Vancouver* and *Cineplex Odeon Varsity and VIP Cinemas* are the only theatres in Canada to provide the opportunity to see the movie and the exclusive Q&A.

**About *Memento*:**

Leonard Shelby is a man with no short-term memory and is in search of his wife's killer. He uses Polaroids, tattoos - even hand-scrawled notes - to remember not only clues about the murder but also aspects of his identity. Unfolding in mind-boggling fragmentary fashion, this tense noir has a sting in its scorpion tail. The film stars Guy Pearce, Carrie-Anne Moss and Joe Pantoliano.

**WHEN:** Thursday, February 17, 2011 at 6:30 p.m. local time

Tickets are on sale now at the theatre box office, online at [www.cineplex.com/events](http://www.cineplex.com/events), the Cineplex Mobile Apps or our mobile site [m.cineplex.com](http://m.cineplex.com).

**WHERE:** **Vancouver**  
*Scotiabank Theatre Vancouver*, 900 Burrard Street

**Toronto**  
*Cineplex Odeon Varsity and VIP Cinemas*, 55 Bloor Street West

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**For more information, photos or interviews, please contact:**

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