



For Immediate Release

CINEPLEX ENTERTAINMENT INTRODUCES NEW TUESDAY PRICING OF \$4.20 AT SELECT THEATRES

Experience multi-million dollar movies more often!

Toronto, ON (CGX.UN) – April 5, 2007 – Cineplex Entertainment is pleased to announce a new Tuesday ticket price of \$4.20 beginning Tuesday April 10, 2007 at select theatres. This new low Tuesday ticket price applies to all moviegoers including adults, seniors and children giving everyone the opportunity to enjoy Hollywood's biggest films every Tuesday for one low price!

"Tuesdays will never be the same again," said Pat Marshall, Vice President Communications and Investor Relations for Cineplex Entertainment. "At \$4.20, this is fantastic value enabling our guests to see great movies on the big screen with big sound more often."

The following theatres will offer the new low Tuesday ticket pricing:

NORTH EAST ONTARIO

Galaxy Cinemas Barrie
72 Commerce Park Drive
Barrie, ON

Galaxy Cinemas Peterborough
320 Water Street
Peterborough, ON

Galaxy Cinemas Midland
Highway 93
Midland, ON

Galaxy Cinemas Orillia
865 West Ridge Boulevard
Orillia, ON

Famous Players Belleville 8 Cinemas
160 Bell Road
Belleville, ON

Galaxy Cinemas Cornwall
1325 Second Street East
Cornwall, ON

Galaxy Cinemas North Bay
300 Lakeshore Drive
North Bay, ON

Galaxy Cinemas Orangeville
85 Fifth Avenue
Orangeville, ON

Galaxy Cinemas Brockville
2399 Parkdale Avenue
Brockville, ON

SOUTH WEST ONTARIO

Galaxy Cinemas Owen Sound
1020 10th Street West
Owen Sound, ON

Galaxy Cinemas St. Thomas
417 Wellington Street
St. Thomas, ON

Cineplex Odeon Fairway Centre Cinemas
500 Fairway Road South
Kitchener, ON

Galaxy Cinemas Sault Ste. Marie
293 Bay Street
Sault Ste. Marie, ON

Famous Players Lambton 9 Cinemas
1450 London Road
Sarnia, ON

Galaxy Cinemas Cambridge
355 Hespeler Road
Cambridge, ON

Cineplex Odeon Devonshire Mall Cinemas
3100 Howard Avenue
Windsor, ON

SilverCity Windsor Cinemas
4611 Walker Road
Windsor, ON

This new low Tuesday ticket price arrives just in time for a great lineup of blockbuster films to be released next month. Moviegoers young and old can experience any of these much anticipated films: *Spider-Man 3*, starring Tobey Maguire and Kirsten Dunst; *Shrek the Third*, an animated film featuring the voices of Mike Myers and Eddie Murphy; and *Pirates of the Caribbean: At World's End*, starring Johnny Depp and Orlando Bloom. These are among many other films scheduled to play this summer.

For more information and showtimes, visit your local theatre or online at www.cineplex.com.

About Cineplex Entertainment LP:

Headquartered in Toronto, Canada, Cineplex Entertainment LP owns, leases or has a joint-venture interest in 128 theatres with 1,290 screens serving approximately 60 million guests annually. Cineplex Entertainment LP is the largest motion picture exhibitor in Canada operating theatres with the following brands: Cineplex Odeon, Galaxy and Famous Players (including Coliseum, Colossus and SilverCity) and Scotiabank Theatre Toronto. The units of Cineplex Galaxy Income Fund, which owns approximately 75.7% of Cineplex Entertainment LP, are traded on the Toronto Stock Exchange (symbol CGX.UN). For more information, visit us at www.cineplex.com.

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