



MEDIA ADVISORY: Wednesday, August 28, 2013

Cineplex Entertainment announces September Front Row Centre Events

Each month, Cineplex Entertainment brings great entertainment to theatres across Canada. With *Front Row Centre Events*, guests can watch the Met Opera, stage productions, classic movies and more – all on the big screen. You won't want to miss this month's exciting events. For a complete list of locations for each event, visit www.Cineplex.com/Events.

IN THE SPOTLIGHT THIS MONTH:

Front Row Centre Events Dance Series



Swan Lake 3D Live Wednesday, September 18, 2013 – 7:00 p.m. local time Saturday, September 22, 2013 – 12:55 p.m. local time

For the first time ever, *Swan Lake*, the world's most loved ballet, is being presented live in 3D, direct from the city where it was created. The production has been filmed by the Cameron Pace Group, who recently picked up Academy Awards for its 3D productions of *Avatar* and *Life of Pi*. Cineplex brings guests this historic event from St. Petersburg's grand Mariinsky. Celebrating the 275th anniversary of Russian ballet, the screening will include red carpet footage of special Hollywood stars and an exclusive history of the Mariinsky.

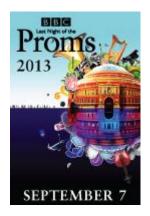
Special Presentation



Pompeii from the British Musem Wednesday, September 25, 2013 – 7:00 p.m. local time

Pompeii from the British Museum is the very first cinema event to be produced by a museum for a major exhibition and will offer an exclusive private view of the British Museum's blockbuster show, Life and Death in Pompeii and Herculaneum. The exhibition focuses on the homes and lives of the inhabitants of the thriving industrial hub of Pompeii and the small seaside town of Herculaneum nearly 2,000 years ago, when Mount Vesuvius erupted in 79AD. Introduced by British Museum Director Neil MacGregor, this fascinating show will take you around the exhibition with insights from renowned experts who will bring these extraordinary objects to life with accompanying music, poetry and eyewitness accounts.

Concerts



Last Night of the Proms
Saturday, September 7, 2013 – 2:30 p.m. EDT, 1:30 p.m. CST, 12:30 p.m. PDT

The Last Night begins with a celebratory new work by Anna Clyne and includes a rare performance of Britten's 1967 overture for chorus and orchestra, *The Building of the House*, a touch of Broadway magic, and the sound of a glass ceiling being broken, as Marin Alsop takes charge of her first Last Night. Nigel Kennedy and Joyce DiDonato are the star soloists in a programme that picks up sea-faring themes from Bantock and George Lloyd and includes a transatlantic flavour.

Special Engagement



Becoming Traviata
Thursday, September 12, 2013 – 7:00 p.m.
Saturday, September 12, 2013 – 12:55 p.m.

Natalie Dessay prepares to take on the role of Violetta in this documentary about the staging of Verdi's masterwork at the Aix-en-Provence Festival in France.

National Theatre Live



The Audience (Encore)
Sunday, September 1, 2013 – 12:30 p.m. local time (select locations)
Monday, September 9, 2013 – 7:00 p.m. local time (select locations)

Helen Mirren reprises her Academy Award winning role as Queen Elizabeth II in the highly-anticipated West End production of *The Audience*, broadcast as part of National Theatre Live. For sixty years Elizabeth II has met each of her twelve Prime Ministers in a weekly audience at Buckingham Palace - a meeting like no other in British public life - it is private. Both parties have an unspoken agreement never to repeat what is said. Not even to their spouses. The Audience breaks this contract of silence - and imagines a series of pivotal meetings between the Downing Street incumbents and their Queen. *The Audience* is directed by Academy Award-nominated director Stephen Daldry (*Billy Elliot*, *The Hours*) and presented in the West End by Matthew Byam Shaw for Playful Productions, Robert Fox and Andy Harries.



Othello Thursday, September 26, 2013 – 7:00 p.m. local time

The National Theatre presents a major new production of William Shakespeare's celebrated play about the destructive power of jealousy. Olivier Award-winning actor Adrian Lester (*Henry V* at the National Theatre, BBC's *Hustle*) takes the title role. Playing opposite him as the duplicitous lago is fellow Olivier Award-winner Rory Kinnear (*The Last of the Haussmans*, James Bond: *Skyfall*), who is reunited with director Nicholas Hytner (*Timon of Athens*, *One Man, Two Guvnors*) following their acclaimed collaboration on the National Theatre's recent production of *Hamlet*. Othello, newly married to Desdemona – who is half his age – is appointed leader of a major military operation. lago passed over for promotion by Othello in favour of the young Cassio, persuades Othello that Cassio and Desdemona are having an affair.

Classic Film Series



It's a Mad, Mad, Mad World
Sunday, September 8, 2013 – 12:30 p.m. local time
Wednesday, September 11, 2013 – 6:30 p.m. local time
Monday, September 16, 2013 – 6:30 p.m. local time select locations

Everybody who's ever been funny is in it! Directed by Stanley Kramer and starring Spencer Tracy, Milton Berle and Ethel Merman the dying words of a thief spark a madcap cross-country rush to find some treasure. Remastered for its 50th anniversary.

Sinister Cinema



Nothing Left to Fear Thursday, September 19, 2013 – 7:30 p.m. local time

When a pastor and his family move from the big city to start a new life in a small town, little do they know they will be the pawns in a sinister plot to close one of the Gates of Hell.

Family Favourites Presentations



Megamind Saturday, September 7, 2013 – 11:00 a.m. local time

Megamind is the most brilliant supervillain the world has ever known, and the least successful. Over the years, he has tried to conquer Metro City in every imaginable way. Each attempt, a colossal failure thanks to the caped superhero known as "Metro Man," an invincible hero until the day Megamind actually kills him in the throes of one of his botched evil plans. Suddenly, Megamind has no purpose. A supervillain without a superhero. He realizes that achieving his life's ambition is the worst thing that ever happened to him. Megamind decides that the only way out of his rut is to create a new hero opponent called "Titan," who promises to be bigger, better and stronger than Metro Man ever was. Pretty quickly Titan starts to think it's much more fun to be a villain than a good guy. Except Titan doesn't just want to rule the world, he wants to destroy it. Now, Megamind must decide: can he defeat his own diabolical creation?



School of Rock Saturday, September 14, 2013 – 11:00 a.m. local time

Dewey Finn is a hell-raising guitarist with delusions of grandeur. Kicked out of his band and desperate for work, Dewey impersonates a substitute teacher and turns a class of fifth grade high-achievers into high-voltage rock and rollers. The private school's uptight and skeptical head, Principal Mullins, watches on as the 'new sub' preps the kids for Battle of the Bands.



Coraline Saturday, September 21, 2013 – 11:00 a.m. local time

An adventurous girl finds another world that is a strangely idealized version of her frustrating home, but it has sinister secrets.



Sisterhood of the Traveling Pants
Saturday, September 28, 2013 – 11:00 a.m. local time

Four lifelong friends share one very special summer. Introduced as babies who were born to mothers who met in a prenatal aerobics class, the four grew up together and developed an enduring bond despite their distinctly different emerging personalities. Now, after years of sharing every triumph and loss, every wild idea and secret fear with the laughter and love of true friends, these four young women couldn't be closer--except that they're about to be separated as their lives take them in different directions for the first time.

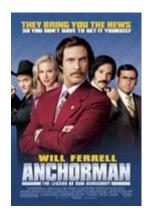
Sports Entertainment



WWE: Night of the Champions
Sunday, September 15, 2013 – 8:00 p.m. EDT, 7:00 p.m. CDT, 6:00 p.m. MDT, 5:00 p.m.
PDT

There are moments when time stops, and one instant lasts forever. When determination turns to celebration, and dreams come true. These are the moments that define *WWE Night of Champions*. Don't miss John Cena, CM Punk, Alberto Del Rio, and your favourite WWE Superstars – live in HD, on the big screen

Most Wanted Movies



Anchorman Monday, September 23, 2013 – 7:00 p.m. local time Wednesday, September 25, 2013 – 9:30 p.m. local time

Ron Burgundy is the top-rated anchorman in San Diego in the 1970s. When feminism marches into the newsroom in the form of ambitious newswoman, Veronica Corningstone, Ron is willing to play along at first – as long as Veronica stays in her place, covering cat fashion shows, cooking, and other "female" interests. But when Veronica refuses to settle for being eye candy and steps behind the news desk, it's more than a battle between two perfectly coiffed anchor-persons--it's war.

Coming in October:

- Def Leppard: Viva! Hysteria October 2 and 3
- Exhibition: Great Art on Screen Vermeer October 10
- Classic Film Series Funny Girl October 9, 13 and 21
- Dance Series Don Quixote October 16; Spartacus October 20
- National Theatre Live *Macbeth* October 17, 19 and 23
- RiffTrax Live Night of the Living Dead October 24
- WWE Over the Limit October 6; Hell in a Cell October 27

*Other showtimes for most series are available at *Cineplex Odeon Yonge-Dundas Cinemas* in Toronto. Check Cineplex.com for details.

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