



**\*\*MEDIA ADVISORY: Friday, February 11, 2011\*\***

***Cineplex Odeon Westmount & VIP Cinemas Creates A Scottish Experience  
on Sunday, February 13, 2011***

**WHAT:** To celebrate the screening of *On the Day: The Spirit of Scotland* on Sunday February 13, 2011 at 1 p.m., *Cineplex Odeon Westmount & VIP Cinemas* will offer guests a sample of Scottish heritage. Live performances and games can be enjoyed by guests of all ages interested in joining the fun. The festivities will include:

- A live performance by the Branch 28 Royal Canadian Legion Pipe Band of Chatham, ON
- Highland Dancers from the Sutherland Studio of Dance will give a live performance and demonstration, piper Ian Sutherland will accompany the dancers
- With Scotland being the birthplace of golf, a mini-putt challenge will be held on a course created by theatre staff
- For the kids, a "Nessie Calling Contest" to call out the famed Lochness Monster
- A special raffle featuring some great prizes will be held with 100% of the proceeds being donated to the Starlight Children's Foundation

Guests are invited to wear their Tartans to show their Scottish pride. Cast Members and Theatre Managers will also be dressed up and the theatre lobby will be decorated to reflect the event.

***About On the Day: The Spirit of Scotland***

*On the Day: The Spirit of Scotland* chronicles the World Pipe Band Championship bringing together more than 8,000 musicians from 16 countries (including Canada), all on one day. This year, a new group joins the battle of the bands a mere six days before the competition. Calling themselves "The Spirit of Scotland," the world's top solo players have come together for the first time to attempt the impossible: compete against legendary bands that have been around for decades. Several Canadian drummers and pipers were a part of the "The Spirit of Scotland."

**WHEN:** Sunday, February 13, 2011 beginning at 12 p.m. EST

**WHERE:** *Cineplex Odeon Westmount & VIP Cinemas*, 755 Wonderland Road South, London, ON

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**For more information, photos or interviews, please contact:**

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