



****MEDIA ADVISORY: Wednesday, November 4, 2009****

The New York Times Presents 'TimesTalks LIVE' with Celebrated Author Stephen King on Tuesday, November 10th at Cineplex Entertainment Theatres

WHAT: Toronto, ON (CGX.UN): The New York Times speaker's series *TimesTalks LIVE* continues at select Cineplex Entertainment theatres across Canada on Tuesday, November 10th, featuring celebrated storyteller and best-selling author **Stephen King** in conversation with Times book critic Janet Maslin. The event will be transmitted via satellite in high definition from TheTimesCenter in New York City. TimesTalks LIVE series is co-presented with BY Experience.

On the publication of his latest novel, *Under the Dome*, Stephen King (*Just After Sunset*, *Duma Key*, *The Stand*, *The Shining* and more than 50 other novels) talks about his career as a novelist, screenwriter and columnist. He discusses, with New York Times book critic Janet Maslin, his new work, a tour de force set in a Maine town and featuring more than 100 characters who encounter a supernatural element as baffling and chilling as any the author has ever conjured.

Advance tickets are now available online at www.cineplex.com/events as well as at participating theatre box offices. Introductory prices are \$12.95 for general admission, \$10.95 for seniors and \$9.00 for children ages 3 – 13. A special group rate is also available for groups of 20 or more. For more information on group rates, call 1-800-313-4461 or email corporatesales@cineplex.com.

Audiences will have the opportunity to submit questions in advance for consideration by the moderator through the TimesTalks Web site, www.TimesTalks.com.

WHEN: Tuesday, November 10th at 7 pm EST/PST, 8 pm MST and 9 pm CST

WHERE: For more information and participating locations, visit www.cineplex.com/events.

For more information, contact:

Pat Marshall
Vice President,
Communications and Investor Relations
Cineplex Entertainment
416-323-6648
pat.marshall@cineplex.com

Georgia Sourtzis
Manager, Communications
Cineplex Entertainment
416-323-6728
georgia.sourtzis@cineplex.com

Christine Liber
Liberty Ink
T. 416-651-4722 x 1
Christine@libertyink.ca